

A427 African newspaper advertisements, 1953-1957

Scrapbook album of pasted advertisements in a large bound volume (stored as folio item in Media Room)

These advertisements of a wide range of products were published between the years 1953-1957, mainly in newspapers for the African readership at the time.

An index was compiled on the first pages of the scrapbook, listing all products alphabetically, followed by their relevant page numbers as they appear in the album. Please note the irregular numbering of the pages.

It was for this arrangement that the digitisation of the scrapbook was done on page level, rather than individual advertisements. The name and date of the newspaper are provided underneath each advert in most instances.

COLLECTION

1a Index pages

1 Page 1

Containing adverts for the following:

Mum; Phosferine; Phensic; Chamberlain's Cough Remedy; Dettol; Bu-Tone; Karroo Pain Tablets

2 Page 2

Containing adverts for the following:

Brylcreem; Vicks; Daraprim; Beecham' Pills; Juno Junipah

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Containing adverts for the following:

Macleans; BB Tablets; Dettol; Karroo Cream; Choat's Extract of Lettuce; Brooklax; Brylcreem

4 Page 4

Containing adverts for the following:

Aspro; Vaseline Blue Seal; Vicks VapoRub; Potter & Moore Brilliantine; Bell's Lung Tonic; Zambuk; Lion Blood Tonic No 12; Metamorphosa Face Cream; Dr Scholl's Foot Powder

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Containing adverts for the following:

Aspro; Dettol; Vicks Cough Syrup; Stamil Oil Capsules; Ashton & Parsons Infants' Powders, Colgate Ribbon Dental Cream; Boxer Pills; Sloan's Liniment; Thandana Beauty Products; Aspro; Vaseline Blue Seal

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Containing adverts for the following:

Kowie Medicines; Germolene; Dettol; Woods Great Peppermint Cure; Phosferine; De Witt's Pills; Bu-tone Freckle and Complexion Cream; Mentholatum; Dettol

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Containing adverts for the following:

American Beauty- The Revolutionary New Hair-Straightener; Anadin; Virata; Zoomo Lung Tonic; Zambuk; Ashton&Parsons-World Famous Infants' Powders; Lion Blood Tonic; Woods Great Peppermint Cure; Parton Pills; Feluna Pills; Ivan-Kof; De Witt's Antacid Powder & Tablets; Daraprim

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Containing adverts for the following:

Zambuk; Borstol; Partons Pills; Choat's Extract of Lettuce; Karroo Creams; Kimber Brand Anti-Tobacco Tablets; D.D.D Prescription; Vicks Inhaler; Virata; Vicks Vaporub

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Containing adverts for the following:

Club - The Perfect Hair Cream; Bonomint Laxative Chewing Gum; Dr Williams Pink Pills; Bu-tone Vanishing Cream; De Witt's Pills; Yeast-Vite; Lion Blood Tonic; Yalta Salve; Silf Tablets; Phul-Nana Perfume and Powder; Snowene Vanishing Cream; African Pharmacy; A.H Preston Chemist and Optician; American Beauty Hair Straightener; Macleans Peroxide Toothpaste; Eno's Fruit Salt

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Containing adverts for the following:

Karroo Creams; Bu-tone; Phensic Tablets; Bladder and Backache

11 Page 11

Containing adverts for the following:

Ipana Toothpaste; Medicus Cough Drops; Puritone-Number 1 Blood Purifying Mixture; I-Snow Flower Vanishing Cream; Dr Mackenzie's Veinoids; Genasprin; Kurra Headache Powders

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Containing adverts for the following:

Karroo Nerve Pain Tablets; Evacosal Blood Purifying Pills; Vicks Inhaler; S.S Blood Purifying Pills; Brylcreem; Feluna Pills; Partons Pills; Vicks Vaporub; Stein's Optical Dispensary

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Containing adverts for the following:

Bu-tone Vanishing Cream; Kurra Headache Powders; Beecham's Pills; Three Stage Products; ManZan Piles; O'Brien Original Dutch Remedy; Diamond Blood Purifying Pills; Peela Pills; Borstol; Boots Blood Purifier; DeWitt's Antacid Powder & Tablets; Germolene Aseptic Ointment; Klim Milk

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Containing adverts for the following:

Karroo Matt Cream; Phillips Milk of Magnesia; Kolynos Anti-Enzyme Toothpastes; Eno's Fruit Salt; Beecham's Pills; Madi Blood Mixture; Robinson's Sejeso Ithliso; Dettol; Dr Venter's Powders; Bell's Lung Tonic

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Containing adverts for the following:

Karroo Nerve Pain Tablets; Dettol; Phillips Milk of Magnesia; Dr. Mackenzie's Venoids; Kama; S.B Blood Purifying Pills; Dr. Williams Pink Pills; Aspro; Chamberlain's Tablets; Vicks Vaporub

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Containing adverts for the following:

Sunsilk Shampoo; Gala of London; Kolynos Anti-Enzyme Toothpastes; Macleans Peroxide Toothpaste; Eno's Fruit Salt; Aspro; Bonomint Laxative Chewing Gum; Brooklax Chocolate Laxative

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Containing adverts for the following:

Brooklax Chocolate Laxative; Phosferine; Puritone Blood Purifying Tablets; Colrub Vaporising Salve; Sloan's Liniment; Cystex; Dettol; Elastoplast; S.S Blood Purifying Pills; Kamillen; Eno's Fruit Salt

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Containing adverts for the following:

Karroo Creams; S.B Blood Purifier; Phensic; Baby's Own Tablets; Dettol; Chamberlain's Cough Remedy; Iodex; Wisdom Toothbrushes; Skol Blood Purifying Pills

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Containing adverts for the following:

Choat's Extract of Lettuce; Pearl Skin Vanishing Cream; Paul's Hair Strate; DeWitt's Baby Cough Syrup; BB Tablets; Elastoplast; Phospherine; Jik; DeWitt Pills; Rheumarsan Tablets; Nixoderm; Bonomint Chewing Gum; Kama The Great Blood Medicine; Chamberlain's Colic and Diarrhoea Remedy; DeWitt's Antacid Powder and Tablets

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Containing adverts for the following:

Pond's Vanishing Cream; Karroo Creams; Victoria Pharmacy; DeWitt's Pills; Juno Junipah; Ephazone; Zambuk; Chamberlain's Colic and Diarrhoea Remedy

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Containing adverts for the following:

Pearl Skin Vanishing Cream; Pond's Vanishing Cream; Aspro; Mothaks; Two Way Tablets; Mum; Skol Blood Purifying Pills; The Special Ajax Battery; Evening in Paris Perfume; The Gold Bar Special; Californian Poppy; Kama The Great Blood Medicine

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Containing adverts for the following:

Bidomak; Feluna Pills; Master Pills; Karroo Creams; Infra-Rub; Euzoline Pomdade

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Containing adverts for the following:

Germolene Aseptic Skin Ointment; American Beauty Hair Straightener; Magic Comb Hair Straightener; Eno's Fruit Salt; DeWitt's Antacid Powder and Tablets; Odorono; Regulets; Daraprim

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Containing adverts for the following:

Evacosal Blood Purifying Pills; Puritone Tablets; Peela Pills; Germolene; Wisdom - The Correct Shape Toothpaste; First Aid; Elastoplast; Andrews Liver Salt; Iodex - No Stain Iodine; Sanderem - The Healing Ointment; Memafoza

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Containing adverts for the following:

Paul's Hair Strate; Puritone - Number 1 Blood Purifying Mixture; Phillips Milk of Magnesia; Dettol; Chamberlain's Cough Remedy; Pearl Skin Vanishing Cream; Johnson's Baby Powder

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Containing adverts for the following:

Pond's Vanishing Cream; Brylcreem; Vicks Inhaler; First Aid; Kama - The Great Blood Medicine; Shelltox; Memofoza; Egyptian Vermifuge; Mentholatum; Metamorphosa; DeWitts Pills; L.C.C Wonder Cough Remedy

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Containing adverts for the following:

Madi Blood Mixture; Vykmín - Vitamin Mineral Capsules; Seigel's Digestive Syrup; Fantor H.B.P Powder; Choat's Extract of Lettuce; Puma Balm; Magic Comb Hair Straightener; Bells Lung Tonic; Scott's Emulsion; Andrews Liver Salt Laxative; Okaletang Best Bile Expeller; Mendaco; Peps; California Syrup of Figs; Insto Eye Drops

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Containing adverts for the following:

Phillips; Phosferine; Ashton & Parsons Infants' Powders; Bu-Tone; Vicks Cough Syrup; Super-Tabs; Bells Lung Tonic Kolynos; Aspro; Skol Blood Purifying Pills; Wisdom The Correct-Shape Toothbrush

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Containing adverts for the following:

DeWitt's Pills; Bayer Aspirin; DeWitt's Baby Cough Syrup; Dettol; TwoWay Tablets; Eno's Fruit Salt; Brylcreem; Phosferine; First Aid; Liqufruta; Ajax Dry Cell Body Belt

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Containing adverts for the following:

- Bu-tone Vanishing Cream; Pepsodent Toothpaste; Boxer Pills; Brooklax; Kempilo Blood Purifying Pills
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Containing adverts for the following:
Bu-Tone Vanishing Cream; Ice Blue Kolynos; Pepsodent Toothpaste; Phensic Tablets; Perry Davis Painkiller; Super-Tabs
- 28D Page 28D
Containing adverts for the following:
Brooklax Chocolate Laxative; Genasprin; Waterbury's Cod Liver Oil Compound; Mum; Tokalon Vanishing Cream; BB Lewis Tablets; Johnson's Baby Powder; Vaseline Blue Seal
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Containing adverts for the following:
Karoo Matt Cream; Eno's Fruit Salt; Insto with Neophryn
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Karoo Freckle and Complexion Creams; Bu-tone Freckle and Complexion Cream; Shelltox; Keating's Kills; Hyland's Teething and Soothing Powders; Carter's Little Liver Pills
- 28G Page 28G
Containing adverts for the following:

Macleans Toothpaste; Brylcreem; Carters Little Liver Pills; Bile Beans Laxative Plus; Karroo Creams
- 28H Page 28H
Containing adverts for the following:
Vaseline White Petroleum Jelly; Metamorphosa Crème 5; Brooklax Chocolate Laxative; OPA Cough Syrup; Iodex; Maclean Brand Stomach Powder; Sloan's Liniment; Two Way Tablets; Macleans Toothpaste; Malaria Mixture
- 28I Page 28I
Containing adverts for the following:

Phensic; Metamorphosa Crème 5; Karroo Creams; Evacosal Blood Purifying Pills; Colgate Dental Cream
- 28J Page 28J
Containing adverts for the following:
Ipana Toothpaste; Bacon's Powders and Tablets; Vaseline White Petroleum Jelly; Brylcreem; Fumitabs; Vinac-The Famous Pink Headache Tablets
- 28K Page 28K
Containing adverts for the following:
Vaseline Blue Seal Petroleum Jelly; Vinac-The Famous Pink Headache Tablets; Vicks Medicated Cough Drops; Trakasma; Drum Pills; Aspro; S.S Blood Purifying Pills; Andrew Liver Salt; Vicks Vaporub; Bacon's Headache Powder and Tablets
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Containing adverts for the following:
Karoo Creams; Vicks Cetamium Cough Syrup; Super-Tabs Blood and Kidney Purifier; Dettol; Partons Purifying Pills; Domlax Blood Purifying Pills; Vital Culture; Vaseline Cream Hair Tonic; Paludrine Tablets; Madi Blood Mixture; Nixoderm
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Containing adverts for the following:

Vaseline Blue Seal Petroleum Jelly; Vicks Inhaler; Johnson's Baby Powder; Puritone No.1 Blood Purifying Mixture; Evacosal Blood Purifying Pills and Blood Mixture; Phillips Milk of Magnesia; Evening in Paris Perfume by Bourjois; Karroo Freckle and Complexion Cream; American Beauty Products

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Containing adverts for the following:

American Beauty Products; Bu-Tone Freckle and Complexion Cream; Bayer Aspirin; RID; iAgricura Laboratoria Beperk; Sanderem The Antiseptic Healing Ointment; Ingram's Camphor Cream;

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Containing adverts for the following:

Lewis's B.B Tablets; Ingram's Camphor Cream; Karroo Creams; Boxer Pills; Chief Blood Purifying Pills; Buroids; De Witt's Pills; Yoga Guru; Tillsam Worm Syrup; Dr. Venter's Powder; American Beauty Hair Straightener; Tampax

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Containing adverts for the following:

Bayer Aspirin; Higalon; Super rose Freckle and Complexion Cream; Dixie Peach Hair Straight; Brylcreem; Pond's Cold Cream; Wonder Red Ointment; Aspro; Dr Mackenzie's Veinoids; Chief Blood Purifying Pills; Bacon's Powders or Tablets; Dr Williams Pink Pills

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Metamorphosa 5; Macleans Toothpaste; Karroo Nerve Pain Tablets; Brooklax Chocolate Laxative; French Hairdressing Saloons; Woodward Celebrated Gripe Water

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Containing adverts for the following:

Bu-Tone Freckle and Complexion Cream; Glyco-Lemon Vanishing Cream; Woodward's Gripe Water; Cuticura; Karroo Creams; Elastoplast

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Containing adverts for the following:

Karroo Creams; Vaseline Blue Seal Petroleum Jelly; Karroo Nerve Pain Tablets; Tampax; Woodward's Gripe Water; Bloodlax Purifying Pills; Baby's Own Tablets; Bile Beans Laxative Plus

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Containing adverts for the following:

Phensic Tablets; Dixie Peach Hair Straight; Effervescent Andrew Liver Salt; Vaseline Blue Seal Petroleum Jelly; DeWitt's Pills; Partons Purifying Pills; Nivea Crème; K.L. 27 Blood Purifying Pills; Choat's Extract of Lettuce Mixture

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Containing adverts for the following:

Karroo Creams; American Beauty Products; Bayer Aspirin; Baby's Own Tablets; Odorono; Supertabs; Tone-Up; Vinac

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Containing adverts for the following:

Bayer Aspirin; Vaseline Blue Seal; Macleans Tooth Paste; "Kowie" Umtwa Brand; Partons Purifying Pills; Effervescent Andrew Liver Salt; California Poppy Perfume; Chamberlain's Cough Remedy; Pepsodent Toothpaste; Zambuk; Elastoplast; Phillips Milk of Magnesia Toothpaste

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Containing adverts for the following:

Aspro; Izilo; Phensic Tablets; Sloan's Liniment; Pond's Dreamflower Talc; Champion Remedies;

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Containing adverts for the following:

Invincible; President; Eskay Shirts; The Borsalino; Tenderfoot Champion Shoes; Jarman; Astra Furnishers (Pty) Ltd; Battersby

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Containing adverts for the following:

Woolfsons; Elite Outfitters; Van Heusen; Meikles Cash Store; Invincible; Kiwi; Wings Ltd; Wilson Hat; James Bradbury Anatomical Shoes

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Containing adverts for the following:

Shoe Company; Circle Outfitters; Welco Ladies Shoes; Gregory Socks; Nugget Shoe Polish; Harare Store; Stresa Hats and Caps;

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Containing adverts for the following:

Nugget Boot Polish; Dodge City; The House of Gee; Carlton Airconditioned Mans Shop; Eddies Outfitters; Economic Shoe Stores; Eddie's Shoes Store; Rejects; Dyola Dyes

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Containing adverts for the following:

Invincible; James Bradbury Anatomicals; Woolfsons; Coasters; Kotzens; Wolman's; Saltrama; A.E Smith and CO; Diplomat Shirts; City Mail Order

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Containing adverts for the following:

Maxley Agencies; Meikles African Store; Sanremo; Ensign; Edworks; Battersby Hat; Kays Outfitters; Saltrama; Aertex

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Containing adverts for the following:

James Bradbury Sporter; Aertex; President Shoes for Men; The Economical Shoe Store; Sweet Orr and Lubro Jeans; Tenderfoot Champions; Naomi Beauty Form; Woolfsons; Nugget White; MacCoys

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Containing adverts for the following:

Sweet Orr and Lybro; Presto Mail Order; John Drake Huskies; Circle Outfitters; Maxly Agencies; Ensign; N.R.C Boot

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Containing adverts for the following:

Edworks; Tootal Guaranteed Fabrics; Woolfson; Lystav; Van Heusen; Saltrama; Meikles Cash Store; President Shoes for Men; John Drake

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Containing adverts for the following:

Nugget Polish; M.A Coovadia Wholesalers; ManBoys; Victoria Baby Layette Factory; "Hamba" Boots; Edgars; Mayibuye Pattern Service; Nuggett White; Dyola Dyes; Tenderfoot Bonga; Wolsey Sportsman

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Containing adverts for the following:

President Shoes for Him; Woolfsons; Bata; Merchandise Distributing Co; American Lounge and Sport Shirts; M.P Hat; Swan Print

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Containing adverts for the following:

Sloppy Joe; Tootal Fabrics; Pick Knitwear; Saltrama; Tobralco; Tootal Ties; Carrick Hats; Waverley

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Containing adverts for the following:

Tenderfoot Skid Boots; Dri Foot Soles and Heels; Moores Hats; Bata Spongees; Ensign Snugs and Sports Coats; Toto Printed Cotton Dress Fabrics; Welco Shoes for Ladies; Caravan Wholesalers; Tootal

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Containing adverts for the following:

Jarman Shoes for Men; Sasscord; Baronet; Swift Mail Order House; Rolana Super Fabric; Sasstella; Welco Shoes for Ladies

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Containing adverts for the following:

The House of Dorian; Osborne Hats; Ran Leigh Hats; Nugget Shoe Polish; Tygarella

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Containing adverts for the following:

Teesav Garments; Edworks; Sasstella; Star Mail Order House; Bata Ladies Shoes; Empirex; Tygarella; Rolana

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Containing adverts for the following:

Kenberm Gold Seal; Cambridge; Rheumanella Winter Sheets; Teesav Garments; President Shoes for Men; Edgars; Bentley Hats; President Shoes for Men

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Containing adverts for the following:

import Mail Order Corporation; Angol African Mail Order; Nugget Shoe Polish; M and E Distributors (Pty) Ltd; Bata Shikari Velskoene; Bata; Winsford's; Dr Watson

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Containing adverts for the following:

Rolana Super Fabric; Bata; C.T Stores; Lennards; Edworks; Nugget Shoe Polish; Cambridge; Elmar; Dorian Hats

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Containing adverts for the following:

Cambridge; DriFoot Soles and Heels; Bank Wholesalers; Fasco; Agom Trousers; Daydawn; Import Mail Order Corporation; Tenderfoot Canvas Boots and Shoes; Merchandise Distributing Company

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Containing adverts for the following:

Jarman Shoes for Men; Bonds Wholesalers; Alfsons Wholesalers; Stewarts; Winford's; PAMO; The Starlette Mail Order Co; United Wholesaler Distributors; Jayen Trading Co; Hollywood Shoes; Continental Wholesalers; President

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Containing adverts for the following:

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Containing adverts for the following:

Merchandise Distributing Co; Mahomedy's Mail Order House; Woolfsons C.T Stores; Wilson Hat;

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Containing adverts for the following:

Agom; B.V Bazaar; John Drakes; C.T Stores; Swift Mail Order House; Rhodesian Weaving Mills, Ltd; Swan Print; Empirex; Rolana; Sasstella

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Containing adverts for the following:

Woolfsons; Melotred; Import Mail Order Corporation; Sasstella; Harpers Mans Shop; Welco; Rolana; Sweet Orr and Lybro; A.B.C Shoe Company; John Drake

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Containing adverts for the following:

Braxlyn; Sasstella; Teesav; Dr Watson Lightweights; Bata; F.E Dalby and Co; Tenderfoot; Woolfsons

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Containing adverts for the following:

Import Mail Order Corporation; C.T Stores; Nugget Shoe Polish; A.B.C Shoe Co; Veldspun Knitting Wools;

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Containing adverts for the following:

Biro Magic Spring Pen; Imco Triplex Lighter; Brasso; Blue Gillette Blades; Whysall's Camera Exchange; Kodak; African National Burial Society; Stephens Writing Ink; The Practical Home Instructors

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Containing adverts for the following:

Biro Magic Spring Pen; Ilford Films; Platignum Pens, Ball-points and Pencils; Croxley; Gillette; Kodak Film; Minora Blades; Tilley; Tiku Stylo Pen; Conway Stewart - The Popular Pen;

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Containing adverts for the following:

Ilford Films; Stephens Ink; Blackbird; The "Rhodesian"; Minora Blades; Biro Magic Spring Pen; Blue Gillette Blade; Croxley; Kodak Film

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Containing adverts for the following:

Yankee Furnishers; Henwoods; Brasso; Kodak Film; Blue Gillette Blades; Gevaert Rollfilm; Minora Blades;

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Containing adverts for the following:

Biro Magic Spring Pen; Minora Blades; Lucky Clippers; Croxley; Parker Pens; Platignum Pens; Golden City Post; Zonk; Bantu World; BNA; Phoenix Trade Mark; Hi-Note!; Brasso

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Berec Batteries; Croxley; Brasso Metal Polish; Humphris-Allen; View Master; Parker Quink; Blue Gillette Blades

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Containing adverts for the following:

Phoenix Bird Brand; Parker Quink; Ilford Film; Eveready; Parker Pen; Coleman; Master Padlocks; Elfin Washable Sanitary Towels; Toyland

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Containing adverts for the following:

Eveready Trade Mark; Blue Gillette Blades

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Containing adverts for the following:

Bennett College; Parker Pen; Ilford Film; Be Safe After Dark Carry A Torch; Onoto Fountail Pen; Parker Quink; African School Of Photography; G.Rosenberg; Berec Trade Mark; What Is A Leader; Kodak Film; Nacet Safety Razor Blades

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Containing adverts for the following:

Parker Quink; Hendler & Hendler Limited

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Containing adverts for the following:

Rhodesia Economic Cycle Works Ltd; Hercules; Firestone; BSA; The Humber; Norman Cycles; Phillips; Sunbeam; Rudge Rider

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Containing adverts for the following:

Raleigh; Norman Cycles; Westclox; The Norman Cycle; Rudge; Hercules; Sunbeam; Timex

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Containing adverts for the following:

Timex; Rudge; Raleigh; Hercules;

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Containing adverts for the following:

Hercules; Timex; Advanx Tyre & Rubber Co; The Norman Cycle; BSA; Civitas Watch Co; Power Pak; Rudge; Sheaffers Snorkel Pens

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Containing adverts for the following:

Hercules; Advanx Tyre & Rubber Co; Dunlop; Raleigh; Phillips; Big Ben by Westclox; Puzey & Payne Limited

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Containing adverts for the following:

Hercules; Raleigh; Dunlop; Zobo by Westclox; Phillips; New Ray; Raleigh; India De Luxe Bicycle Tyres; Dunlop Tennis Ball

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Containing adverts for the following:

Lucky Hair Clippers; Robbin Hood Cycles; Hercules; Cyma Watches; Norman; Velosolex

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Containing adverts for the following:

Mailers (Pvt) Ltd; BSA; Dunlop; James Bicycle; Lucy's Motor Car Sales Ltd; Westclox; Tosca; Raleigh; Rotary Watches; Laliu & Co. Natal (PTY) Ltd

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Containing adverts for the following:

Flash - o - Lite Moving Reflectors; Rudge; Smiths Clocks; Rotary Watches; Columbia Juvenile Bicycles; ACE Mail Order Co; Hercules; Alick Stuart; Phillips; Roamer Watches; Smith Alarm; Tosca Watches; The Coventry Cycle Chain

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Containing adverts for the following:

Hercules and Phillips Cycles; Sterns; Atlantic; Sorna Watch; Hercules; Dunlop; Sheaffer's

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Containing adverts for the following:

Hercules; Berc Trade Mark; BSA; Phillips Gadabout; United Watch & Diamond Co (PTY) Ltd; Lion Cycle Co.

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Containing adverts for the following:

Union College; TransAfrica Correspondence College; Central African Correspondence College; Union College; The Efficiency Correspondence College; Bantu People's College; Founders Building Society; First Permanent Building Society

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Containing adverts for the following:

Central African Correspondence; Union College; TransAfrica Correspondence College; The Lyceum College; The Famous Bennett College; South African Permanent Building Society; Bible Correspondence Course

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Containing adverts for the following:

Alliance Building Society; South African Permanent Building Society; Johannesburg Building Society; Croxley; Britzius Correspondence College; Post Office Savings Bank; TransAfrica Correspondence College; Apex Building Society

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Containing adverts for the following:

Union College; S.A.P.M; S. A Institute of Driving; Post Office Savings Bank; Barclays Bank D.C.O; The Anglo-American Driving School

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Containing adverts for the following:

TransAfrica Correspondence College; GPO/HPK; Central African Correspondence College; Dagbreek Book Store; Volkskas Beperk; Milwaukee School of Watchmaking; Post Office Savings Bank

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Containing adverts for the following:

Central African Correspondence College; South African Permanent Building Society; Central African Correspondence College; The Lyceum College; TransAfrica Correspondence College

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Containing adverts for the following:

The Central African Provident Fund Ltd; Old Mutual Building Society; Wenlock Agent; TransAfrica Correspondence College

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Containing adverts for the following:

Barclays Bank D.C.O; Apex Building Society; Afrikaanse Pers Booksellers; CAN Service; International Correspondence Schools; Allied Building Society; The Famous Bennett College

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Containing adverts for the following:

Volkskas Beperk; Central Africa Building Society; Sanlam; TransAfrika Korrespondensie Kollege; Foyles Bookshop; South African Permanent Building Society

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Containing adverts for the following:

Union Wide Aid Service; Rhodesia School of Motoring; Union College; Damelin College; International Correspondence Schools (Overseas) Ltd; TransAfrica Correspondence College;

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Containing adverts for the following:

Commando; Star Cigarettes; SRV; Gold Leaf Cigarettes; Boxer Tobacco; OK Cigarettes

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Containing adverts for the following:

Commando; OK Cigarettes; Three Star Cigarettes; Gold Leaf Cigarettes;

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Containing adverts for the following:

Gold Leaf Cigarettes; Lion Matches; Max Filter Tips; Commando; Country Club; Boxer Tobacco; Gold Dollar Filter

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Containing adverts for the following:

Magnus Filtertips; Page Boy Cigarettes; President Giants; OK Cigarettes; Five Star Filter

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Containing adverts for the following:

IMCO Triplex; Mills Filtertips; Gold Dollar Filter; Page Boy Cigarettes; Masoja Cigarettes; The Smart Man's Cigarette

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Containing adverts for the following:

Stork Margarine; Ovaltine; Cowlac Full Cream Powdered Milk; Nestle Milk Stork Margarine; Cow & Gate Milk Food; Bournville Cocoa

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Containing adverts for the following:

Welcome Dover; Cow & Gate Milk Food; Stork Margarine; Crosse & Blackwell; Charhon's Biscuits; Hart; Impala Mealie Meal

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Containing adverts for the following:

Mama Beef Stew; Kango Ware; Laurel Paraffin; Golden Cloud; Nestle Milk; Zebo Liquid Stove Polish; Nutrine Baby Food; Hubbly Bubbly

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Containing adverts for the following:

Stork Margarine; Bournville Cocoa; Cowlac Full Cream Powdered Milk; Kango Ware; Gloria Flour; Dryco

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Containing adverts for the following:

Lactogen; Nestle Condensed Milk; Incumbe The Baby Food; Crosse & Blackwell; Apie Peanut Butter; Laurel Paraffin; Phoenix Pressure Stove; Gold Cross Condensed Milk; Instant Postum; Shapco Mealie Meal

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Containing adverts for the following:

Lactogen; Hart; Ovaltine; Klim Full Cream Powdered Milk; Trafalgar Bakery; Eagle Mixed Fruit Jam; Cow & Gate Milk Food

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Containing adverts for the following:

D'orsay XXX Mints; Bournville Cocoa; Klim Full Cream Powdered Milk; Nestle's Condensed Milk; Weston's Marie Biscuits; Max Chewing Gum; Laurel Paraffin; Glenryck Pilchards; Q Pilchards; Golden Syrup; Cow & Gate Milk Food

88 Page 88

Containing adverts for the following:

The Durban Falkirk Iron Co. (PTY) Ltd; Gloria Flour; Impala Mealie Meal; Glenwood De Luxe; Cow & Gate Ltd; Sugar

89 Page 89

Containing adverts for the following:

Dryco; Apie Peanut Butter; Henwoods; Kango Ware; Cow & Gate Milk Food; Incumbe Baby Food; Max Chewing Gum; Counter Scales

90 Page 90

Containing adverts for the following:

Coca Cola, Klim Powdered Whole Milk; Ostermilk; Exa; Glenryck Pilchards

91 Page 91

Containing adverts for the following:

Coca Cola; Holsum; John Quality; Gloria Flour; Nutrine; Bluebell Margarine; Royal Baking Powder; Instant Postum; Kango Ware; Exa

92 Page 92

Containing adverts for the following:

Post Toasties; Gold Cross Full Cream Sweetened Condensed Milk; Incumbe Baby Food; Nutrine; Laurel Paraffin; Pepsi Cola; Canada Dry Beverages; Bluebell Margarine

93 Page 93

Containing adverts for the following:

Gold Cross Full Cream Sweetened Condensed Milk; BB; Ovaltine; Cow & Gate Milk Food; Post Toasties; Olivine; Ostermilk

94 Page 94

Containing adverts for the following:

Nutrine; Gold Cross Full Cream Sweetened Condensed Milk; Cadbury's Bournville Cocoa; Farne Brand; Stork Margarine; Sugar

94A Page 94A

Containing adverts for the following:

Ovaltine; Gold Cross Full Cream Sweetened Condensed Milk; Stork Margarine

94B Page 94B

Containing adverts for the following:

Pocket's Bread, Buns and Cakes; Coca Cola; Ostermilk; Stork Margarine; Irvin & Johnson; Sugar; Glenryck Pilchards; Lactogen

94C Page 94C

Containing adverts for the following:

- Cadbury's Bournville Cocoa; Royal Baking Powder; Nutrine; Irvine & Johnson; Gloria Flour; Olivine; Klim Full Cream Powdered Milk
- 94D Page 94D
Containing adverts for the following:
Klim Full Cream Powdered Milk; Nestle's Milk;
- 94E Page 94E
Containing adverts for the following:
Coca Cola; Cow & Gate Milk Food; Ostermilk; Lactogen; Stork Margarine; Pocket's Bread and Cakes; Coastal Herrings
- 94F Page 94F
Containing adverts for the following:
Nestle's Milk; Gold Cross Full Cream Sweetened Milk; Stork Margarine; Lactogen; Royal Baking Powder; The Jersey Cow
- 94G Page 94G
Containing adverts for the following:
Glenryck Pilchards; Coca Cola; Klim Full Cream Powdered Milk
- 94H Page 94H
Containing adverts for the following:
Klim Full Cream Powdered Milk; Atlantic Illuminating Paraffin; Wilson's XXX Mints
- 94I Page 94I
Containing adverts for the following:
Atlantic Illuminating Paraffin; Glenryck Pilchards; Zebo Liquid Stove Polish; Royal Baking Powder; Vita Bake; Shell Pennant Paraffin; Fish; Stork Margarine
- 94J Page 94J
Containing adverts for the following:
Mazoe Crush; Royal Baking Powder; Sterovita; Marigold Pure Cooking Fat; Schweppes; Stork Margarine; Tyne Brand
- 94K Page 94K
Containing adverts for the following:
- 94L Page 94L
Containing adverts for the following:
Nutrine; Incumbe; Heinz; John Wright's Ginger Beer; Laurel Paraffin; Nestle's Milk; Royal Baking Powder
Pepsi Cola; Royal Baking Powder; Incumbe; Hart; Wilson's XXX Supermint; Crosse & Blackwell Herring; Royal Instant Pudding
- 94M Page 94M
Containing adverts for the following:
Trotter's Jelly; Coca Cola; Sparkling Mazoe; Heinz Mayonnaise; Klim Full Cream Powdered Milk
- 94N Page 94N
Containing adverts for the following:
Royal Baking Powder; Laurel Paraffin; Nutrine; Incumbe;
- 94O Page 94O
Containing adverts for the following:
Glenryck Pilchards; Klim Full Cream Powdered Milk; Gloria Flour
- 94P Page 94P
Containing adverts for the following:
Farex Cereals; Gold Cross Condensed Milk; Cheese; Butter
- 94Q Page 94Q
Containing adverts for the following:
Milk
- 95 Page 95
Containing adverts for the following:

Sunbeam Polish; Mail Order; Ellis & Co. Ltd; Brooklyn House Furnitures; Novel Furnishers; Dandy Floor Polish; Sunbeam Polish; Union Furnishers

96 Page 96

Containing adverts for the following:

Reliable Furnishers; Lubner's Furnishers; Sunbeam Polish; Wolfsons Furnishers; Brooklyn House Furnishers; Brown Bros & Taylor; Rexo Wax Stoep Polish; Jewel; Mabokosi; Colosseum Furnishers

97 Page 97

Containing adverts for the following:

Simplex Furniture Factory; Furniture Mart; Edblo; Damax Radio Centre; Kings Furnitures; Springmaster; Chix

98 Page 98

Containing adverts for the following:

Federation Furnishers; Sun Furnishers

98A Page 98A

Containing adverts for the following:

John Mackay Box Company; Brooklyn House Furnishers; Joelson Bros Ltd; Economy Bazaars; Coloseum Furnishers; Haydens Furnishers; Hubert Davies & Co Ltd; Ellies and Company Limited;

98B Page 98B

Containing adverts for the following:

Welcome Dover; Coronet; Jewel; Pritchard Furnishers

98C Page 98C

Containing adverts for the following:

Falkirk; Ellis and Company Limited; Bradlows Furnishers; Century Furnishers; Colosseum Furnishers; Kudu Needleloom Carpet

98D Page 98D

Containing adverts for the following:

Brooklyn House Furnishers; Kenro Furnishers; Pritchard Furnishers; Savell's Westend Furnishers; United African Furnishing Co; Models; S Goldberg Furnishers; The Furniture Mart; King's Furnishers

98E Page 98E

Containing adverts for the following:

Diagonal Furnishers; Carnie's Furnishers; Brooklyn House Furnishers

99 Page 99

Containing adverts for the following:

Tea; Five Roses Ceylon Tea; Ambrosia Tea; Wingate Tea; Lyons Tea

100 Page 100

Containing adverts for the following:

Tea; Five Roses Ceylon Tea; Joko Pure Ceylon Tea; Lyons Tea

101 Page 101

Containing adverts for the following:

Tea; Teaspoon Tips Pure Ceylon Tea; Five Roses Pure Ceylon Tea; Ricory Coffee and Chicory Extract; Ambrosia Tea

102 Page 102

Containing adverts for the following:

Silver Tea; Five Roses; Clantee Rooibosch Tea; Teaspoon Tips Tea

103 Page 103

Containing adverts for the following:

Sunlight Soap; Vim; Palmolive; Lux Toilet Soap; Lifebuoy Soap

104 Page 104

Containing adverts for the following:

Rexona Toilet Soap; Lux Toilet Soap; Lifebuoy Health Soap

105 Page 105

Containing adverts for the following:

- Lifebuoy Health Soap; Rexona Toilet Soap; Lux Toilet Soap; Reckitt's Blue; Rinso
- 106 Page 106
Containing adverts for the following:
Lux; Palmolive; Lifebuoy Health Soap; Lux Toilet Soap; Sunlight Soap; Rexo Wax Stoep Polish
- 107 Page 107
Containing adverts for the following:
Lifebuoy Health Soap; sunlight Soap; Lux; Gillett's Javel
- 108 Page 108
Containing adverts for the following:
Lifebuoy Health Soap; Rinso; Reckitt's Blue; Pond's; Sunlight Soap;
- 109 Page 109
Containing adverts for the following:
Lifebuoy Health Soap; Rinso; Crystal Pure Soap
- 110 Page 110
Containing adverts for the following:
Vim; Gillett's Javel; Nils Soap; Jacaranda Soap; Lux Toilet Soap; Rexona Toilet Soap;
- 111 Page 111
Containing adverts for the following:

Tide; Gillett's Javel; Lifebuoy Health Soap; Sunlight Soap; Palmolive; Rexona Toilet Soap; Vim; Rinso
- 112 Page 112
Containing adverts for the following:
Gillett's Javel; Bu - Tone; Sunlight Soap; Lux Toilet Soap;
- 112A Page 112A
Containing adverts for the following:
Nils; Tide; Reckitt's Blue; Gillett's Javel; Rinso; Lifebuoy Health Soap; Sunlight Soap
- 112B Page 112B
Containing adverts for the following:

Lifebuoy Health Soap; Reckitt's Blue; Gillett's Javel; Tide; Surf; Lux Toilet Soap; Rexona Toilet Soap
- 112C Page 112C
Containing adverts for the following:
Gillett's Javel; Sunlight Soap; Tide; Palmolive; Reckitt's Blue
- 113 Page 113
Containing adverts for the following:
A.F Philip & Co (Pvt) Limited; Brooklyn House Furnishers (Pty) Ltd; Ransomes; 'Maksa' Trek Chains; Novel
Furnishers; New Zebra Scotchcart; The African Lumber Co. (Pvt) Ltd; T.Burton; Morris & Martin; Tractors &
Farm Equipment Ltd
- 114 Page 114
Containing adverts for the following:
Steel Lined Floor; The Bentall Scotch Cart Wheels and Axle; The Anco; Stanley, Day and Co.Ltd; Satcoy; H.Peres
& Co; Tractors & Farm Equipment Ltd; Truck & Car Co. Ltd
- 115 Page 115
Containing adverts for the following:
Tractors & Farm Equipment Ltd; Precision Grinders Ltd; Lucy's Motor Car Sales Ltd; The South African Timber;
The Bentall Hand Maize Sheller; Ransomes; Masseys Harris Co (SA) Ltd; Johnson & Fletcher Ltd
- 116 Page 116
Containing adverts for the following:
Tractors & Farm Equipment Ltd; Bulawayo Vulcanizers; When Pushing a truck...; Advanx Tyre & Rubber Co;
Chubb & Son's; Baldwins (SA) Limited; Kynoch Limited; Johnson & Fletcher Ltd; Tractors & Farm Equipment
Ltd;
- 117 Page 117

Containing adverts for the following:
Seddon Diesel; Advanx Tyre & Rubber Co; The Natural Resources Board; Ransomes; Rhodesia Vulcanizing Works; De Soto; Borgward Diesel Trucks

118 Page 118

Containing adverts for the following:
E.W.Tarry & Co.Ltd; Capex; Motokov; Austin Trucks; Hippo Shellers

119 Page 119

Containing adverts for the following:
Kynoch Limited

123 Page 123

Containing adverts for the following:

The Times Gramophone Shops; United Watch & Diamond Co.(Pty)Ltd; Records; Supersonic The 'Chief'; Trek DC Records; Gramophones; Khatri Brothers; Gallo (Africa) Ltd; BB Records; Leeya Brothers

124 Page 124

Containing adverts for the following:
Polliacks (Rhod) Ltd; Gallotone; Radio Ltd; Gramophones; Summit Guitar Strings; Moffat Radio Co; Times Gramophone Shops

125 Page 125

Containing adverts for the following:
The Times Gramophone Shops; Polliacks; Supersonic The 'Chief'; Radio Ltd; Gallotone; Gallo (Africa) Ltd; Civitas Watch Co; Music Shop; Brown Bros & Taylor

126 Page 126

Containing adverts for the following:
Polliacks; Supersonic The 'Chief'; Gallotone Records; Luxor Radio; Trutone Xu Records; Gallotone Champion Guitar; Gallotone Gramophone; TJ Quality

127 Page 127

Containing adverts for the following:
Luxor Portogram Competition; Swing Hits on Gallotone; Leeya Bros; Supersonic; TJ Quality; Envee; Trek DC Records; RCA;

128 Page 128

Containing adverts for the following:
The "Cossor" Piccanin; Moffat Radio Co; Farming & Electrical Services Ltd; RCA; TJ Quality; Pilot Radio Models; Bantu Recordings; Polliacks

128A Page 128A

Containing adverts for the following:
BB Records; The Skylarks; Supralion KP 06; Polliacks; Manica Music House

129 Page 129

Containing adverts for the following:
Polliacks; Singer Sewing Machines; The Wizard Sewing Machines

130 Page 130

Containing adverts for the following:
Tedelex; Usha Sewing Machines; Singer Sewing Machines; U.S.A Sewing Machine Co; The Wizard Sewing Machines; Passella Knitting Machine; Jones Sewing Machine

131 Page 131

Containing adverts for the following:
Haydens Furnishers; Singer Sewing Machines; Lada Sewing Machine

..... 33 Page 133

Containing adverts for the following:
New Highfields Housing Scheme

..... 134 Page 134

Containing adverts for the following:
Phoenix Pressure Stoves; Kaltone; Johannesburg Racing