

LACTOGEN has made a well-known name for itself and is popular throughout the world as a food made to resemble the milk of a mother. Children brought up with this food are fine babies, enjoying good health and happiness.



NEVER FORGET TO BUY  
**LACTOGEN**

AFRICAN WEEKLY 11-8-54



**MOTHER! . . . .**

Do you want a healthy, happy child? Give it LACTOGEN. The food that resembles mother's breast milk. It is easy to make . . . you just add water.

ALWAYS BUY  
**LACTOGEN**

30th. 1/5/54.

If you want SAUCEPANS that LAST LONGER—that COOK BETTER TASTING FOOD

Look for this label when you buy!



Mrs. N. Dabo, mother of six children says: "With my Hart saucepan I can cook my food and steam every day. It has had my Hart saucepan for many years and they're still as good as new."



"I'm a professional chef," says Mr. J. Dabane, "and I know a good saucepan. Hart saucepans have the heat that exactly and uniformly heat every dish. The results on Hart saucepans and kettles are perfect."



Newlywed Mrs. T. Dabandini says: "I did not know how to cook when I got married. But it is easy to make good meals in my Hart saucepan. My husband enjoys the food. Thanks to Hart."

Always Buy the Pots and Pans with this Label ALWAYS ASK FOR ALUMINIUM SAUCEPANS  
**Hart**  
Drum 1/7/54



The world's best nightcap

For a sound night's sleep, there's nothing like **OVALTINE**

Sound sleep, and the rich nourishment of a nightly cup of Ovaltine assists in building strong bodies and healthy nerves. All the concentrated goodness of eggs plus malt plus minerals plus milk plus vitamins is easily digested. Ovaltine builds a reserve of energy and resistance to illness while you sleep. Where your own—or your family's—health is concerned, only the best is good enough. . . only Ovaltine will do. Start building your children's health and your own health with Ovaltine to-day! It's Ovaltine for all day energy—all night sleep.

You get the most for your money with Ovaltine  
MALT or CHOCOLATE FLAVOURED

Drum 25/8/54.

When baby cries for creamy

**MILK**  
the safest milk is **KLIM**



Rich KLIM milk will soon make your baby healthy and strong, and it is good for you, too. KLIM is fine, pure, creamy milk, made into a powder. All you have to do is to add water to make it into fresh, creamy milk again. KLIM keeps without refrigeration, it tastes good, and to save waste you make only as much as you want to. For your baby and yourself, make sure that you get KLIM—in the yellow and brown tin.



Let's cry for KLIM it's good for us!

Take 4 measures of water. Add one equal measure of KLIM. Stir, and you have pure, safe milk.



**KLIM** is pure, safe FOOD for BABY—keeps without refrigeration!

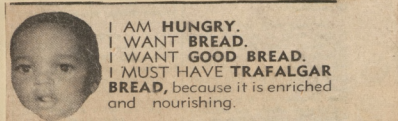


That Cow & Gate look!

Give YOUR Baby that COW & GATE LOOK—the Look of Health—of Happiness and Contentment—the Look that every Mother wants to see! And it isn't a difficult matter. Sound advice on infant feeding, to easily obtainable nowadays, invariably coincides with a recommendation of COW & GATE. Yes, that's what Baby needs and what you should get—the Food of Choice—chosen in recent years for 14 Royal Babies. All over the world today babies give their smiling message of Happiness and Progress—that COW & GATE LOOK!

**COW & GATE MILK**  
The FOOD of ROYAL BABIES

Agents for Rhodesia: D. A. BLUMBERG, LTD. P.O. Box 409 BULAWAYO Telephone 69290

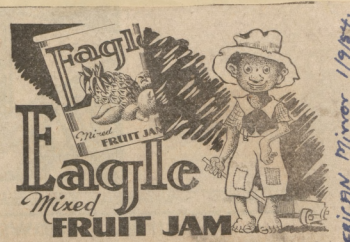


I AM HUNGRY. I WANT BREAD. I WANT GOOD BREAD. I MUST HAVE TRAFALGAR BREAD, because it is enriched and nourishing.

For all your requirements in bread, buns, doughnuts, 3d. cakes, 3d. pies, rolls and scones go to

**TRAFALGAR BAKERY**  
30 VICTORIA STREET SALISBURY

AFRICAN WEEKLY 18/8/54.



Ino kupa simba ne upenyu! Ino fadza mushal Byunza EAGLE JAM mu citiro ciri cese cecuo tenga nhumbi dzako. STOREKEEPERS, write to Rob Roy Fruit Products (Pvt) Ltd., Box 124, Umtali.

AFRICAN Mirror 1/9/54.

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