

25 APRIL 1985

A. INTRODUCTION

"Media serves to advance organisation - use it."

Anon

The activities of the media sub-committee materialise in two ways:

1. The committee undertakes activities as mandated by the ECC general body and other ECC subcommittees.
2. The media sub-committee initiates projects in line with campaigns adopted by the ECC general body. eg. the IYY campaign.

B. ACTIVITIES : JANUARY - APRIL 1985

1. SOUTH AFRICAN OUTLOOK

The next edition of this publication focuses on the SADF, militarisation and conscription. The media sub-committee has contributed articles.

2. "HANDS OFF CROSSROADS" POSTER

This was a statement poster (No apartheid war. Hands off Crossroads.) silkscreened in response to the killing of Crossroads residents in January/February.

3. CONSCRIPTION CLASH POSTER

This poster was printed to advertise the anti-conscription concert, on 22 March, which hoped to attract schoolgoers.

4. CADETS POSTER

This statement poster (Mannetjie, didn't they tell you Cadets maak malletjies? ) was silkscreened as the first in a poster series directed at youth. A further 5 are planned, to be produced over the rest of the year.

5. "STOP THE CALL UP" POSTER

A modified reprint was made of this statement poster due to the demand. It will be sold at ECC functions and will again speak from the walls of Cape Town.

6. PROTEST MEETING POSTER

Council won. Three refusals to pass the poster and four alterations ensured that an obscure poster could not pose the notion of civil war and could not adequately advertise the ECC meeting on Uitenhage.

7. GRASSROOTS MEDIA FESTIVAL WORKSHOP

Grassroots is running a media competition "Youth Express" as a response to IYY. This will culminate in the Media Festival in August this year where entries will be on display.

The themes are Education, Unemployment and Peace and Conscription.

A workshop was held on 13 April for Western Cape Youth groupings to present creative ways of using these themes in the competition.

ECC media was asked to present a section on "Peace and Conscription and the Media Process".

8. INTERNAL ASSESSMENT

Work of the last four months was assessed at the last media meeting. An attempt will be made to streamline future activities and improve liason with all other ECC structures.

9. LIASON

The ECC Media Sub-committee send representatives to:

1. ECC General Body - Margot Lynn
2. Grassroots Youth Express Media Festival Committee - Penny Cooper

3. Grassroots News Gathering Sessions - Mike Rautenbach
4. ECC Youth Subcommittee.- Mark Patrick

The Media Subcom would welcome at any time creative ideas for media campaigns. Constructive criticism would also be useful.

### C. PLANS

#### 1. COMIC

A hand drawn picture comic is being put together slowly. Date of publication is not set.

#### 2. MEDIA PACKAGE

A package is to be put together on all ECC media, both local and national.

#### 3. POSTER SERIES

As described above; the second poster in the series aimed at youth is awaiting printing.

#### 4. SKILLS WORKSHOP

A media skills workshop is to be held this Saturday 27 April for media subcom members. Any other ECC members are welcome to attend.

Venue: CAP

Time: 09h30

#### 5. REPUBLIC DAY MEDIA

At conceptualisation stage.

#### 6. ECC JULY FESTIVAL MEDIA

At conceptualisation stage.

D. DISTRIBUTION

Distribution is improving but is still a problem particularly in crisis situations. This<sup>is</sup> the area where all ECC members have a real chance to actively express their deep seated commitment to the struggle in South Africa by getting involved.

ECC MEDIA SUB-COMMITTEE : APRIL 1985

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**END CONSCRIPTION CAMPAIGN (ECC)**

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