WOMEN'S INTEREST

O PUZZLES



JOHANNESBURG TUESDAY FEBRUARY 29 1972

RADIO CARTOONS

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Pat Lewis at 61: 'Today is the beginning of my life' MR JOHANNESBURG BOWS OUT



OLGA HOROWITZ DR PATRICK LEWIS, chairman of the Johannesburg City Council's Management Committee, retires from his job and the City Hall today. As his

chief monument he leaves Soweto. After 15 years as a councillor, including the chairmanship of the Non-European Affairs Committee, a magnificent May-

oralty and two years of

managing South Africa's big-

gest city. Pat Lewis is still His civic career is summed young for retirement - 61 last up in a sentence he spoke in his life. December. His smile is as his Mayoral year: "I am very ready, his laugh as infectious, jealous of Johannesburg . . ." his enthusiasms as vital, his It is because of this jealousy energy as enviable as when he that he has achieved great management of the city, he has derstanding. first entered the Council cham- things for the city in which he insisted on the highest possible

he has enjoyed and loved all

It is because of this jealousy for the reputation and prestige be better achieved by wise of Johannesburg that, in his

nevertheless utterly believes that nothing is gained by political chicanery that cannot thinking, co-operation and un-

"In every human situation, for one reason or another.

there are warring elements," family, his children and grandhe said in this interview. "I children and his many private hope I have succeeded in interests, instead of the city, as building bridges between the fulcrum of his life. It was people. People must care about an anguished decision, this people. We must have faith business of getting fresh priorithat, in the long run, good will prevail over evil. We have to he pays highest tribute as a realise that we are in comrade and partner, left the changing world, and be with it. decision to him. All she wanted "In one area, especially, we was his happiness and health. have to think positively. We can no longer think of the "Native problem." South Africa's wealth is not only Johannesburg is undoubtedly modern Soweto and what happiness and content have minerals. We must consider been achieved in this vast our wealth in terms of the sprawl of African townships. people of this land - all the What, I asked, would endurapeople. bly be his single most splendid memory of these 15 years?

"To change our total enviconment for the better we have to think, and plan, and work now, and with absolute honesty of purpose. We need to build. We dare not destroy. .

For months Pat Lewis Laws." The citation for the confer-ment of the degree says "... weighed up the pros and cons. Working on the sound principle that "Today is the begin-ning of the rest of my life" he tate to signalise his assumption

decided, at 61, to begin it in a of the chairmanship of the City

new way, this time with his Council's Non-European

Affairs Committee as the real beginning of that phase civic activity which ended the shantytown period of non-White housing in Johannes-burg and saw the acceptance ties. His wife, Doris, to whom by the local authority of the respoonsibility for the creation of a civilised mode of living for the non-White population of the city.... The university pays tribute to the great Pat Lewis's biggest legacy to achievement of the Johannesburg City Council, its Nonnotably

European Affairs Committee and its officials in the creation of the unique city of Soweto, as well as to his own distin-guished public service, devoted to the welfare of our Bantu

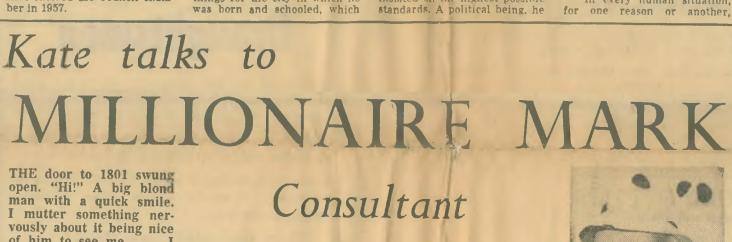
which I was told that the University of the Witwaters-rand wanted to confer on me Great words for a great occasion. Great words to live up to. But Pat Lewis can relax now. He has earned it and has many other roles which he will now be able to enjoy the farmer in shorts striding across his beautiful acres of

pine forest, cultivating his wild

flower garden in the eastern

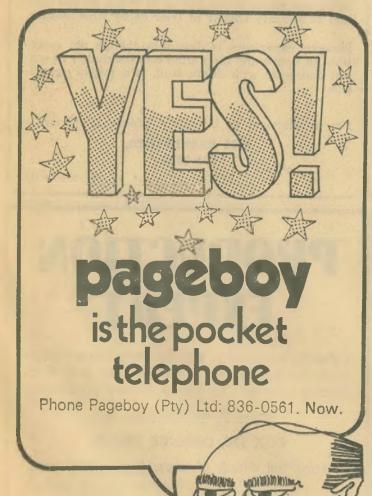
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of him to see me. . .





MARK McCORMACK



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know he's very busy but Jackie said I should see him and. . . "I'm glad Jackie said that. It's good to see you."

He really means it too. "You have to be pretty blasé not to be flattered when someone wants to talk about you.

He sits me on the sofa and asks if I often work on Saturdays, am I South African, how long have I been here. I say excuse me but I'm the one who's supposed to be asking the questions around here, and he says he knows that but it's interesting this way more round.

His eyes are direct, appreciative. Quite a ladykiller, Mark Hume McCormack. And I'm actually in his hotel bedroom. And, he's a millionaire.

This is the Mark McCormack, president of the huge International Management Incorporation, lawyer, golfer, and consultant to the stars. And Gary

He wears a copper bracelet on his right wrist. "Someone gave it to me, a faddy phoney thing. I tell people I'd feel terrible without it, but in fact I was fine before I got it."

Before he got this far he started out as a Cleveland, Ohio, lawyer out of Yale Law School, but things moved too slowly in law for him.

What he wanted was to be a golf champ, but "I knew I wasn't going to be an Arnold Palmer." In fact he is a scratch golfer, and has played in the US Open and four US Amateurs. This is where the golfers come in. About 12 years ago Palmer came to him. Others followed him. Being sportsmen

they need looking after. The big one, of course, was Arnold Palmer, and Mark McCormack looking after his business interests could not go wrong. The association was not purely business — "Arnie's best friend, I've even written a book about him, and d'you know he hasn't even read that book?

Our Gary was also one of the early ones. It was very pally. It was only the start.

Golf is probably only 20 percent of his business now -Palmer. Player, Jacklin, Ooster-Henning, Hayes, Cole, Sally Little ("nice girl doing very well"). These are just some of the names.

Other names? Would you believe Dennis the Menace? He's one. Then there's Jackie Stewart. Francois Cevert, Rod Laver, Roger Taylor. Margaret Court, John Alexander ("Rod

the stars to

says he's going to be a Big One"); Jean Claud Killy, the US Amateur Ski Team ("Some controversy over that; but we made one million dollars in two years for the ski association so the grumblers are having trouble"), Verushka, Jean Shrimpton, Maudie James (1971 Model of the Year), Charlotte Rampling; Vidal Sas-soon, Cordon Bleu, Michael Parkinson, Monaco Grand Prix. Wimbledon, World Champion-

ship Tennis, and the world Fly Casting Champion. Phew That's what you call diversify-Fly Casting Champion? Apparently he's a guy who can cast into a glass at 40yd in gale

force winds or something. Some of his clients he's never met. Certainly there are many we've never heard about - baseball, football, ice hockey players.

Blacks

Any Blacks? Quite a number actually - Lee Elder, Frank Robinson (" he's gonna be the first Black American baseball manager"), and many other

US sportsmen. And cricketers? Shame, they don't really figure -" can't do much for them." But he did have Boycott once, because "a guy called Richie Benaud who works for us said Boycott would be the best in the world." That didn't work out, but he thinks he could make a few thousand for Barry Richards in South Africa (" and somebody Pollock")

He's thinking of establishing an office here in Johannesburg after all he's thriving elsewhere: three offices in London, two in Los Angeles, one in Tokyo, New York, Christchurch New Zealand. head office in Cleveland, with Paris and Melbourne coming up. And what exactly does he do

for all these clients? "We do everything for them.

Financial management, taxes, merchandising like commercials, interviews, television programmes, negotiating contracts. We try to get as much out of their relatively short career spans as we can. Most of our clients are at the top right now - but what are they going to do when they're 35 or 45? We reckon on a golfer lasting about 20 years, tennis players 10, a racing driver 15, and a skiier maybe only five."

It was at this stage that The Briefcase came out. Full of papers and gemclips. Like a

conjurer pulling out hankies he produces his showpieces. Out comes a brochure of Jean Claud Killy clothes. "He's just taught me to ski. Great guy — going into films. We want him to retire while he's at the top.

Out comes a cutting on Charlotte Rampling's menage a trois. "She's a very down to earth girl, Charley." Out comes an enthusiastic review of his Golf Annual in a magazine called "Golf in Australia." "I own the magazine." With a

Out come colour pictures of his two sons, of a long-haired blonde American diver Anne Peterson, the dust jacket of his book on Arnie. There's a pull of a double-page ad featuring Shrimpton and Arnie in sunglasses. "Jean's the most natural person I know — and the only one who's birthday is

the same day as mine, November 6 And out of the briefcase comes a very flattering character analysis of a Scorpio, presumably presented by a

McCormack fan. What does he do for Jackie Stewart? "Of course Jackie's in demand all the time for television, he's just been the subject of a Playboy interview, we negotiate his contracts there are Jackie Stewart sunglasses, Jackie Stewart bathing trunks, that kinda thing, And e's going to do a movie too — Alastair McLean's written a script for him."

Book

way.

the briefcase again. Out comes a photostat copy from an American medical journal ela-And talking of scripts, Mark's big work at the moment is a giant book on the history borating on the fact that sex is golf. "Right now it's called just as beneficial to keeping fit an Untitled History and Comas jogging or doing boring mentary on Men's Professional Golf. Maybe it'll stay that exercises. (Let him tell that to Theo Gerdener). And here I was in the man's bedroom!

Ahem," I said, picking up pen, "and what about The book should be out by Christmas 1973, "and they my pen, "and what about politics? Would you ever touch a politician?" think they'll do 1 000 leather-bound copies. I thought that was kinda exciting." Well I helped Agnew sell a

I said it sounded kinda exciting to handle both WCT golf article he wrote." Yes but handling a politician? "No, I (TV and merchandising rights) and be tied up with Wimblecouldn't stand that." Not even a Kennedy? don (TV rights and official film) but apparently the rift does not distress International she ever wanted to go commercial Management. And does Lamar

And if Jackie ever did, McCormack must be the guy Hunt want to take over world tennis? The answer was a she'd turn to.

bellow of laughter "You could say that. No, it's a bit strong. Let's say he sure wants

to have a say in what goes on." One might say something like that about Mark Mc-Cormack. He does not want to take over the world, but he sure wants to have a say in its stars' profits. This means your forearm must know what your putter is doing, it means keeping an eye on the whole

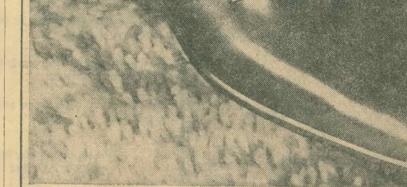
This calls for sound method, and a relish for statistics that with Mark amounts almost to a fetish. I mean, he has this black book in The Briefcase. I don't know if it's got a million telephone numbers in the back, but it can sure tell me how many hours sleep he has had in the last eight years - 2 658 in 1964, 2 575 in 1969, "that was the depth," 2 6304 in 1971 - " on the way back up."

He keeps a check on the amount of time he spends at home — "people keep com-plaining." 43 percent at home in 1969, only 38 percent in 1971 — "had a lotta trouble over that." In there are also his golfing statistics over the years, his weight, "and others which are unprintable."

As for his health: "Sure I

Well, I'd take on Jackie if

jog," he says. Then delves into



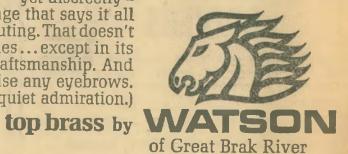
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PUBLISHER:

Publisher: Historical Papers Research Archive, University of the Witwatersrand, Johannesburg, South Africa Location: Johannesburg ©2016

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