

THE NEW PHILLIPS
has everything!

PHILLIPS
MILK OF MAGNESIA

4 REASONS
WHY YOU AND YOUR CHILDREN SHOULD USE NEW PHILLIPS TOOTH PASTE

1. Mouth acids cause tooth decay: New Phillips is the only toothpaste which contains that powerful antacid, Phillips Milk of Magnesia.
2. Tooth decay causes unpleasant breath: New Phillips contains special ingredients which leave the mouth and breath wonderfully fresh and sweet.
3. Dull teeth spoil the most attractive smiles: New Phillips contains the latest, safest and most efficient cleansing and polishing agents.
4. Children don't clean their teeth properly—but they love the "minty" taste of New Phillips and, even if they brush their teeth carelessly, they still get the vital antacid protection against tooth decay, provided only by Phillips Milk of Magnesia Toothpaste.

Therefore, to safeguard your, and particularly your children's teeth, be sure to use Phillips—the antacid toothpaste—used and endorsed by the dental profession.

PHILLIPS
THE ANTACID TOOTH PASTE

THE AFRICAN PARADE July 1955.
THE BANTU MIRROR 9-7-55.

Beautiful Selina Kolae says:

"YOUR SKIN LIKE MINE, NEEDS Bu-Tone VANISHING CREAM the secret of an attractive complexion!"

"I use Bu-Tone Vanishing Cream every day" To make my skin soft and smooth, I use beautifully perfumed Bu-Tone Vanishing Cream every morning. When I want to look particularly lovely, I smooth on more Bu-Tone Vanishing Cream during the day. Bu-Tone Vanishing Cream contains expensive ingredients of the very finest quality, and that is why it costs 3/3. You, too, should use Bu-Tone Vanishing Cream.

"And Bu-Tone No. 3, Strong, Cream at night" To be sure of the best results from your Bu-Tone beauty treatment, you must use only Bu-Tone No. 3, Strong, Cream at night—says Selina Kolae. Bu-Tone No. 3, Strong, Cream costs 5/-.

Bu-Tone VANISHING CREAM 3/3

Bu-Tone COMPLEXION SOAP
A beautiful perfume. The only soap specially designed for the face. Cream Soap, 5/-.

Bu-Tone NO. 3 PERFUME
Lasts longer than any other perfume. Just one can last 12 to 18 months.

THE AFRICAN WEEKLY 6-7-55.

COUGHS cured QUICK!

Take Bells Lung Tonic, it's wonderful. Harsh cough, sore throat, disturbed nights, all gone when you take Bells.

Bells Lung Tonic attacks the cause of the cough and kills it, quickly. Made from pure, natural ingredients, Bells is quite safe even for tiny children. If there's a cough in the family, cure it quickly with Bells Lung Tonic, 2/- for the family size bottle.

BELLS LUNG TONIC
2/- acts like magic!

THE BANTU WORLD 9-7-55.

FREE SAMPLE
"Skol Blood Purifying Pills"

Positively clean the skin system and remove all impurities from your blood stream.

Name:

Address:

Fill in above coupon clearly. EMPIRE REMEDIES, Ltd. Section Box 504, Johannesburg.

AFRICAN WEEKLY, AUG. 17, 1955.

PHILLIPS
THE ANTACID TOOTH PASTE

THE AFRICAN PARADE July 1955.
THE BANTU MIRROR 9-7-55.

Nxa upilile wonke umuntu uya kutanda

I Phosferine ilungela isisu, igazi, ubucupo, le mitambo, ye gazi.

Nati PHOSFERINE nsuku zonke

UMUTI OWUDLULA YONKE EMINYE IMITI

Dorothy Litheko of Bloemfontein says:

"This good, strong medicine CURED MY COUGH FAST!"

"For a whole month I was sick with a bad cough. My throat was sore. My chest hurt. I couldn't sleep. Then, a good friend told me to take Vicks Cough Syrup. It worked a miracle! I felt better from the very first spoonful. My bad cough was driven out!" Vicks Cough Syrup cured Dorothy Litheko's cough fast because it is good strong medicine. It has in it the medicine of Vicks VapoRub. It also has in it another strong medicine called CETAMILUM.

DRIVES OUT COUGH AND PAIN IN 2 SPECIAL WAYS AT ONCE!

IN YOUR THROAT
Vicks Cough Syrup works in a special way because it contains CETAMILUM. When you swallow Vicks Cough Syrup, CETAMILUM makes it go deep inside your throat. It cures cough and pain that you never could cure before. It drives out your cough fast. It cures all the soreness in your throat.

IN YOUR CHEST
Vicks Cough Syrup also works deep inside your chest where bad coughs hurt you. You can feel it working. It makes your chest feel warm and healthy. This good medicine drives out the bad cough in your chest. It cures the pain there, too.

Vicks Cough Syrup is the best medicine for you and your family. Get a bottle today!

VICKS COUGH SYRUP
Tastes Good! Good For All The Family!

ILANGA LASE WATAL 9-7-55.

KOLYNOS TOOTH PASTE

CLEANS TEETH WHITER

sweetens breath prevents decay keeps gums healthy

insist upon

Kolynos TOOTH PASTE

CITY GOLDEN POST 10/12
THE HARVESTER AUGUST 3-10-55

Your baby can be as fat and happy as this one

Baby need not get cross and lose weight when teeth are coming. Give him Ashton & Parsons Infants' Powders. They will make him cool and comfortable and soothe his sore gums so that he sleeps quietly. Remember babies who enjoy good rest grow strong and healthy.

Ask at the store for—
Ashton & Parsons Infants' Powders

THE RECORDER AUGUST 4, 1955.

DR. MAC by Bob Connolly

WHY'S THE MATTER, PETE? YOU'LL NEVER WIN THE FIGHT NEXT WEEK THIS WAY!

SORRY JOE... THERE'S SOMETHING WRONG WITH ME SOMEWHERE!

YOU LOOK HEALTHY ENOUGH, CHAMP, BUT YOUR STOMACH AND KIDNEYS NEED A TONIC. MY ADVICE IS— TAKE SUPER-TABS!

DR. MAC: BUT THERE'S SOMETHING WRONG WITH ME AND STILL CHAMPION!

NOW I KNOW EVEN CHAMPIONS NEED SUPER-TABS! TRY THEM YOURSELF!

To do well—you must feel well, and to feel well, take . . .

DOUBLE ACTION SUPER-TABS
BLOOD & KIDNEY PURIFIER

the LATEST & GREATEST

Double-action SUPER-TABS are two wonderful medicines in one. They clean your stomach and blood, and at the same time they warm your muscles and bladder. Take them for constipation, indigestion, flatulence, or headache. You'll feel better. You'll be a champion. You'll be a champion. You'll be a champion. Send your name and address to:

BRITISH MEDICAL LABORATORIES, Dept. M, P.O. Box 70, Bramley, Tvl.

Made by the people who make Dr. MACKENZIE'S VENOIDS

only 1/9 a box

WHOLESALE SUPPLIERS

WA IWE—NOMUKASHI OBE—WABANA BOBE

UMUTI UKALAMBA MU CALO CA PANSHI

UBOMBA BWANGU NOKULESHYA—

ASPRO

UKUKALIPA KWA MUTWE UBOKALI MU MBEFU UMUSANA NE FILINDWA UKUNAKA IMPEPO MU MUBILI IFILONDA MU MISHIPA UKUKABA KWATI TETI UFVATE UKUNAKA LALA TULO

Ipusheni **ASPRO** 3d. 9d. 1/9. 3/6

Wapangwa mu South Africa na NICHOLAS PRODUCTS (Pty.) Ltd., 124 CONZELLA ROAD DURBAN

GULA 'ASPRO' KU KEMESITI KAPENA MISTOKO

Wisdom REGD. DENTISTS' CHOICE!

Among nearly 3,000 British dentists, most of them preferred a toothbrush nearest the Wisdom shape.

EVERY dentist knows how important it is to choose the correct shape of toothbrush. That is why you find so many dentists using Wisdom. It is specially designed to clean round every tooth and to go into every place where decay might start. Be wise also. Insist on a Wisdom Toothbrush. It is a good family habit for sound and healthy teeth.

Wisdom THE CORRECT-SHAPE TOOTHBRUSH

Nylon 2/3 Natural Bristle 3/6

LOOK OCTOBER 1955.

Collection Number: A427

Collection Name: African newspaper advertisements, 1953-1957

PUBLISHER:

Publisher: Historical Papers Research Archive

Location: Johannesburg

©2014

LEGAL NOTICES:

Copyright Notice: All materials on the Historical Papers website are protected by South African copyright law and may not be reproduced, distributed, transmitted, displayed, or otherwise published in any format, without the prior written permission of the copyright owner.

Disclaimer and Terms of Use: Provided that you maintain all copyright and other notices contained therein, you may download material (one machine readable copy and one print copy per page) for your personal and/or educational non-commercial use only.

People using these records relating to the archives of Historical Papers, The Library, University of the Witwatersrand, Johannesburg, are reminded that such records sometimes contain material which is uncorroborated, inaccurate, distorted or untrue. While these digital records are true facsimiles of paper documents and the information contained herein is obtained from sources believed to be accurate and reliable, Historical Papers, University of the Witwatersrand has not independently verified their content. Consequently, the University is not responsible for any errors or omissions and excludes any and all liability for any errors in or omissions from the information on the website or any related information on third party websites accessible from this website.

This document is part of a private collection held at the Historical Papers Research Archive, University of the Witwatersrand, Johannesburg, South Africa.