

"Gillett's
JAVEL
GIVES ME THE WHITEST
WASH I'VE EVER HAD
WITH LESS
WORK THAN
BEFORE"

... says Mrs. Lina Nyando
of Alexandra Township,
Johannesburg.



"I used to have to work hard to keep my family's clothes clean," says Mrs. Lina Nyando, "but now I let Javel do the work. Javel takes away all stains, and makes dirty clothes easy to clean."



Javel makes clothes fresh even if people have been sweating in hot weather. It kills germs as well, and then makes clothes safer to wear. If you wash your washing to be cleaner, whiter and safer, use Javel. It cleans clothes without hard rubbing.

**JAVEL DOES MORE WORK
-AND YOU USE LESS-
BECAUSE IT IS STRONG**

THE BANTU MIRROR 8-9-56



Here's our gift to every girl
who wants to be loved!

Bu-Tone PERFUME



If you've got your eye on a guy, then this is for you—and that's for sure! It's Bu-Tone Perfume, the Love Perfume. It makes men want to fall in love. It makes them want to stay in love—with you. Bu-Tone Perfume is the biggest man catcher since the bikini. It's made by the people who make your favourite Bu-Tone creams and soap. You'll surely want to see what Bu-Tone Perfume can do for you—so ask your chemist or store for a 5/6 bottle of Bu-Tone Perfume, the Love Perfume.

Bu-Tone Complexion Soap is specially made for use with Bu-Tone No. 3 Perfume and the famous Bu-Tone creams. Bu-Tone Complexion Soap has a wonderful fragrance because it contains expensive ingredients brought from overseas. Use super quality Bu-Tone Complexion Soap every day—it makes you lovely to love!
REGULAR SIZE 2/6
BATH SIZE 5/-



BU-TONE PERFUME
THE LOVE PERFUME
it lasts longer!



ONLY 5/6 A BOTTLE

OBTAINABLE EVERYWHERE OR SEND 5/6 TO CROWDEN PRODUCTS, BOX 4043, JOHANNESBURG

SUNLIGHT SOAP
saves clothes
and makes
them last!



I always buy Sunlight Soap for the household washing.



My wife doesn't have to rub hard with Sunlight Soap. Wonderful Sunlight lather loosens dirt so quickly and easily!



Sunlight Soap makes sheets and pillowcases come-up clean and white wash after wash. Things washed with Sunlight Soap last a long time!



My wife always washes my shirts and all my little boy's clothes in Sunlight Soap. We all like the clean smell of things washed in Sunlight.

**I always buy
SUNLIGHT
SOAP**

It's best for ALL WASHING!



Make sure you get the wrapped tablet
6d

SUNLIGHT SOAP
saves clothes
and makes
them last!



I always buy Sunlight Soap for the washing. I like its clean fresh smell.



There's no need to rub hard with Sunlight Soap. Wonderful Sunlight lather loosens dirt so quickly and easily!



Sunlight Soap makes sheets and pillowcases come-up clean and white wash after wash. Things washed with Sunlight Soap last a long time!



I always wash my husband's shirts and all my little boy's clothes in Sunlight Soap. We all like the clean smell of things washed in Sunlight.

Always buy clean, fresh-smelling

**SUNLIGHT
SOAP**

It's best for ALL WASHING!



Make sure you get the wrapped tablet
6d

LUX
Toilet Soap
will make
you Lovelier

Beautiful women all over the world use Lux Toilet Soap. They use it because they know it keeps their skin soft and smooth. They know that it is the purest soap of all. They know it is the purest because it is the whitest.

Buy a tablet of Lux Toilet Soap now. When you unwrap it, see how beautifully it is made, how white it is, how soft and smooth it is and how sweet it smells.

You too will find, after using Lux Toilet Soap regularly each day, that your skin becomes softer, smoother.

So buy a Tablet of LUX TOILET SOAP, the pure white soap in the pretty pink wrapper. Use it always.

**LUX
TOILET SOAP**

used by beautiful women
all over the world

A LEVER PRODUCT



THE AFRICAN PARADE 13-3-56

Collection Number: A427

Collection Name: African newspaper advertisements, 1953-1957

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