

INTERNATIONAL DEFENCE AND AID FUND FOR SOUTHERN

AFRICA

REPORT ON STUDY AND RESEARCH CENTRE

At the Conference of the International Fund held in April, 1966, it was agreed that the Headquarters of the Fund should approach the United Nations Trust Fund for South Africa for a grant to set up a study and research centre. If such a grant was obtained, each National Committee was to be given a proportion of the money to produce propaganda and publicity material to suit particular needs. Headquarters was also to produce a specimen broadsheet which each National Committee could adapt.

In discussions with the Chairman and Secretary of the U.N. Trust Fund, Canon Collins was informed that the Trust Fund would be unlikely to make grants for the above purpose.

Headquarters has, therefore, taken steps to set up a study and research centre, financed, Canon Collins hopes by the International Fund, and this has begun operations during the past two months.

It is a specialist unit, devoted to the task of gathering, collating and disseminating information about South Africa, to counter the extensive pro-apartheid propaganda spread by the South African authorities through the Departments of Information, Commerce and Industries, Tourism and Immigration and through the S.A. Foundation. Their massive, sustained public relations activity is financed to the extent of several millions of pounds every year. It has achieved remarkable results during the past twelve months, having successfully gained foothold in religious, social, commercial, sporting and other circles in Britain, on the Continent and in America.

The South African Information Department produces brochures, magazines, radio and T.V. tapes and travel films, it subsidises books and distributes fat wallets of publicity pamphlets, loaded with propaganda, to travellers entering and leaving the country; it provides free jaunts to South Africa for top newspaper men and other high placed persons. It is now training a large number of Africans to carry out pro-government publicity. By these means it is creating a powerful atmosphere of tolerance towards apartheid and a wider willingness to turn a blind eye to the unjust, racist regime in South Africa, even among people who were previously hostile to apartheid.

The specialist unit will be able to counter pro-apartheid propaganda with immediate facts and details, so that the true state of affairs in South Africa will be kept constantly before the public.

This information service will be organised on a full-time basis and will be adequately equipped to collect, collate, analyse and distribute material continuously and intelligently. In addition to South Africa, its scope will cover South-West-Africa, Rhodesia, Botswana, Lesotho and Swaziland. Its services will include:-

(1) The compilation and maintenance of records on all aspects of apartheid - economic, political, social, religious, educational, etc. This would include complete data on all laws and practices in the application of racial discrimination and

Cont'd...

infringing civil rights and freedoms; analysis of 'separate development' and 'Bantu self-rule'; full records of decisions (and outcome thereof) by U.N. ILO, UNESCO, I.C.J., ICFTU, WFTU and other international bodies; records of detainees, political prisoners, political trials etc., bibliography of reports, books, documents and articles on issues relating to the above.

(2) The production of leaflets, bulletins, talking points, and occasional pamphlets on specific aspects of affairs in these territories for circulation among newspapers, M.P.'s, political parties and other groups and organisations.

(3) The preparation of material for fund raising appeals by the International Defence and Aid Fund, especially on specific topics of interest to particular groups, e.g. trade unions, professions, church organisations, women's organisations etc.

(4) The compilation of a regular report or newsletter for the information of contributions to International Defence and Aid Fund and assistance to International Fund in answering enquiries on Southern African affairs.

It is recommended that the information service should be separated from the International Fund as a specialised section, to enable it to perform its functions efficiently. The office should have a specific name, perhaps 'Defa Research'.

The information on the death sentences arising from the Paarl riots of 1962 and the Fact Paper on sport in South Africa are two examples of the type of research being undertaken by this specialist unit.

7th April, 1967.

1. The urgent need has arisen for a specialist unit, devoted to the task of gathering, collating and disseminating information about South Africa, to counter the extensive pro-apartheid propaganda spread by the South African authorities through the Departments of Information, Commerce and Industries, Tourism and Immigration and through the S. A. Foundation. Their massive, sustained public relations activity is financed to the extent of several millions of pounds every year. It has achieved remarkable results during the past twelve months, having successfully gained foothold in religious, social, commercial, sporting and other circles in Britain, on the Continent and in America.
The South African Information Department produces brochures, magazines, radio and TV tapes and travel films; it subsidised books and distributes fat wallets of publicity pamphlets, loaded with propaganda, to travellers entering and leaving the country; it provides free jaunts to South Africa for top newspaper men and other highly-placed persons. It is now training a large number of Africans to carry out pro-government publicity. By these means it is creating a powerful atmosphere of tolerance towards apartheid and a wider willingness to turn a blind eye to the unjust, racist regime in South Africa, even among people who were previously hostile to apartheid.
2. The obvious way to meet this challenge is to establish an efficient anti-apartheid information service, able to counter pro-apartheid propaganda with immediate facts and details, so that the true state of affairs in South Africa will be kept constantly before the public.
3. This information service should be organised on a full-time basis and adequately equipped to collect, collate, analyse and distribute material continuously and intelligently. In addition to South Africa, its scope should cover South-West Africa, Rhodesia, Botswana, Lesotho and Swaziland. Its service should include:-
 - (i) the compilation and maintenance of records on all aspects of apartheid - economic, political, social, religious, educational, etc. This would include complete data on all laws and practices in the application of racial discrimination and infringing civil rights and freedoms; analysis of "separate development" and "Bantu self-rule"; full records of decisions (and outcome thereof) by UN, ILO, ICFTU, WFTU and other international bodies; records of detainees, political prisoners, political trials, etc.; bibliography of reports, books, documents and articles on issues relating to the above.
 - (ii) the production of leaflets, bulletins, talking points, and occasional pamphlets on specific aspects of affairs in these territories for circulation among newspapers, M. Ps., political parties and other groups and organisations.

3. (continued)

- (iii) the preparation of material for fund-raising appeals by Defence and Aid, especially on specific topics of interest to particular groups, e. g. trade unions, professions, church organisations, women's organisations, etc.
- (iv) the compilation of a regular report or newsletter for the information of contributors to Defence and Aid and assistance to D. & A. in answering enquiring on Southern African affairs.

4. The estimated cost of establishing and running an office to fulfil all these requirements would be about £5,000 in the first year. The main items of expenditure would be roughly as follows:£-

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| Office Furniture & equipment (desks, filing cabinets, chairs, cupboards, copier, cupboard, typewriters, shelves, etc.) | £500 - £600 |
| Staff salaries (2) | £1,800 |
| Newspaper, etc. subscriptions | £300 |
| Telephone, postages, etc. | £500 |
| Stationery, etc. | £300 |
| Sundries | £200 |
| Office rental, lighting, heating, rates, insurance | ?? |

- 5. The office would be under the control of the Defence and Aid Fund, which would be directly responsible for its finances, bookkeeping and audit. If sufficient use is made of the office's services, D. & A. should be able to attract considerably greater financial support, more than repaying the cost of the service.
- 6. It is recommended that the information service should be separated from the rest of D. & A. as a specialised section, to enable it do perform its functions efficiently. The office should have a specific name, perhaps "Defa Research".

15th. February 1967

INTERNATIONAL DEFENCE AND AID FUND
FOR SOUTHERN AFRICA.

Establishment of an Information Service.

1. The International Defence and Aid Fund is well enough known, especially in Southern Africa but for the purposes of this memorandum we quote its aims and objects, viz.

"In order to assist in the development of a non-racial society in Southern Africa, based on a democratic way of life, the Fund exists to -

 - (i) Aid, defend and rehabilitate the victims of unjust legislation and oppressive and arbitrary procedures;
 - (ii) Support their families and dependants;
 - (iii) Keep the conscience of the world alive to the issues at stake.

2. In accordance with these aims and objects, the Third Annual Conference of the International Defence and Aid Fund, held in London at the beginning of April 1967, decided to set up a Study and Research Centre to collect and collate information on South Africa, South-West Africa, Botswana, Lesotho and Swaziland.
The Conference agreed unanimously that all National Committees of the Fund should help with the financing of this specialist research unit and that all information gathered by the Unit should be made available to the National Committees.

3. The establishment of this research unit was inspired by the obvious need, apparent for some time, to counter the extensive pro-apartheid propaganda astutely spread (a) by the South African Government through its Departments of Information, Tourism, Commerce & Industries, and Immigration; (b) by British, American, French, German and other businessmen with investments in, or doing trade with South Africa; (c) by the heavily-financed South African Foundation; and (d) by individuals and groups supporting apartheid or hostile to the cause of African freedom and independence.

Much of the propaganda from these sources is directed by experts in the field of public relations and seemingly unlimited funds are available to persuade the world to accept the status quo of white domination in Southern Africa.

4. After succeeding Dr. Verwoerd as Prime Minister of South Africa in September 1966, Mr. B. J. Vorster made it one of his main objectives to win the favour of the outside world. He stated clearly, however, that in seeking a better image of his Government, he would not surrender any of the principles of apartheid nor would he deviate from the path set by Dr. Verwoerd.

It would be senseless to deny that Mr. Vorster has indeed gained ground; it would be self-deception to belittle the success of his campaign. The evidence can be seen in South Africa's booming trade, its wider and more cordial diplomatic relations and the fading interest shown by the world Press in events in that country.

Mr. Vorster's satisfaction is clear from his own statements and the boasts of his Ministers - such as that of Senator de Klerk, the Minister of Information, who said recently "...there has been a remarkable change ...there are today groups of friends of South Africa everywhere".

5. It is against this background that the Research Unit of the International Defence and Aid Fund has been set up. In pursuance of the decision referred to in paragraph 2 above, the Research Unit commenced work in May and is now busy gathering and processing material on Southern Africa. This will be used to provide a regular information Service, consisting of :-

- (i) a quarterly report in two parts -- (a) political and social; (b) economic;
- (ii) special reports on particular subjects;
- (iii) up-to-date statistics on population, industry, employment, etc.

The first reports under (i) are now in the course of preparation and will cover two quarters, i. e. from January to June 1967. Subscribers will therefore get full coverage for the whole of this year, instead of the second half only.

Three Special Reports under item (ii) have been produced

3/..... already,

already, two on Transit Camps in South Africa and one on South Africa's Prisons.

6. It is essential to recognize that a project of this kind needs to be adequately financed if it is to succeed in countering the enormous propaganda machine of the South African Government and its supporters. The Government itself is spending in the region of £2-million every year on its direct information services. In addition, an annual appropriation "to promote the Republic's foreign relations in an unorthodox fashion" (these are the words of the Minister of Foreign Affairs) is being provided in terms of the Foreign Affairs Special Account Act, passed by Parliament in March this year. This expenditure will not be subject to the normal scrutiny of Parliament through the Controller and Auditor-General. The measure gives permanence to the practice begun in 1965 of allocating £250,000 of the annual Foreign Affairs budget to "secret services" in fostering trade and diplomatic relations in Africa and abroad.
7. The South African Foundation, following its success in London, is about to establish a permanent office in New York or Washington. For this purpose it is raising its budget from £125,000 to double that amount. The Foundation issues vast quantities of literature (in 1966 it distributed 350,000 brochures and pamphlets) and provides free jaunts to South Africa for newspaper men, publicity agents, industrialists and others. It makes full use of the films, radio and television tapes and other propaganda material supplied by the Government, besides that of its own establishment.
8. Linked with the activities of the S. A. Foundation are those of businessmen, who are advised and guided by the Foundation in their dealings abroad. It is here that the greatest influence in favour of the South African establishment is exerted. Nervousness and uncertainty which previously prevailed among those engaged in trade with South Africa have given way to a scramble to do business. There is no longer concern about boycotts. Trade delegations to and from South Africa are an endless

stream. Foreign investment, from Britain, United States, France, Switzerland, Japan and elsewhere is steadily increasing and now exceeds £1,500-million. Imports and exports are breaking records. In the first four months of this year South Africa imported goods valued at £345.6-million (an increase of £88.8-million) and exported goods worth £210.5-million (an increase of £33.7-million).

It is significant that besides doing more business with Britain and the United States, South Africa almost doubled its exports to Asia and increased its sales to African territories from £28.7-million to £30.6-million.

9. Sport is another means used to present South Africa in a favourable light. South African sportsmen who take part in overseas sporting events are looked upon as ambassadors of apartheid by the South African Government. Recent successes by South Africans in world tennis, golf, swimming and other sports are considered as tributes to the existing social order. This winter, followers of South Africa's national game, Rugby football (for whites only) were entertained by teams from Cardiff, Scotland and France.

10. This should convince the opponents of apartheid ~~that~~ of the need for a powerful organization, suitably financed and competently run, to present the other side. It has already become plain to the International Defence and Aid Fund that if we are to fulfil our aims and objects we must now make an earnest and energetic effort to "keep the conscience of the world alive to the issues at stake". We intend to do our utmost to remind the world of those aspects of the South African society which the pro-apartheid publicity machine conceals. This is the purpose of our Research Unit and our Information Service. Within the limits of our small budget we shall endeavour to reach the widest possible audience, ~~with~~ with the hope that our initiative will attract the support of others who agree with our objectives.

ends.

London,

^{2/5f.}
Edn. July 1967.

Comment on letter from Mr. E. S. Reddy, dated 29th. January 1968.

Mr. Reddy has made three points:-

1. that the Service is out of date;
2. that some of the items will offend friends, "as some governments are rather sensitive". (He refers specifically to items on India and Sweden).
3. that the Service will not make the Press.

Before replying to these points, I think we should be quite clear what our Information Service is all about:

- * It is not a newspaper or news-sheet;
- * It is not a rival to the numerous publications issued by the various political parties and anti-apartheid organizations;
- * It is a file of accumulated, indexed material on all aspects of the application of apartheid, designed to provide a quick reference on most subjects of interest to those who wish to counter the extensive propaganda spread by pro-apartheid forces.

Although, in the nature of our common anti-apartheid objectives, we deal with the same matters as the Special Committee on Apartheid, we do so in quite a different way, presenting detailed, ~~xxxxxx~~ ~~xxxxxx~~ reports, as well as cumulative documentation of developments in Southern Africa in relation to the enforcement of segregation and white majority rule.

We think ~~II~~ Reddy is prejudging our Information Service when he says "It confirms the doubts I always had", after seeing only its beginning. He should wait until he has before him the complete file for the full year 1967. This will give him a clearer ~~xxxxxx~~ picture of the Service. (The final issue for 1967, covering the third quarter, is in preparation).

As regards Reddy's three specific criticisms:-

1. It is unfortunate that he has only now received our first issue. The reasons for its delay are known. It is difficult to understand what he means by "out of date". As explained above, we are not a newspaper. We are compiling a dossier, a cumulative record, with numerous examples and cases, as mounting evidence of what is happening in South Africa. We hope that as many influential people as possible will keep our binder at hand, to extract from it quick, factual answers to pro-apartheid propaganda, and many other purposes. The Service we are providing is not available elsewhere.
2. We fail to see how either of the reports quoted by Reddy can cause embarrassment. Both appear in our Economic Section. They were published to inform our friends, not to embarrass them.
Sweden. There were three items on trade with Sweden. Two told of increased investment in S. A. by Swedish firms - SKF and Volvo. The third reported the boycott of S. A. wines by Sweden. Surely it is not offensive to report the fact that commercial interests are ignoring appeals to curtail trade with S. A.? As a matter of fact, in this regard, Sweden comes out much better than many other countries.
India. The item on India was published to expose the well-advertised claim by an Indian merchant in Durban that he might be influencing a resumption of trade between India and South Africa. His statement was given prominence in the S. A. Press, giving comfort and encouragement to the Government and causing distress to most Indians in South Africa, who cannot get the same publicity for their point of view. In publishing it ~~xxxxxx~~

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we expected that those who know India's unequivocal stand against apartheid would use it to show the kind of propaganda being used in South Africa to mislead the inhabitants.

3. Reddy says our Service will not make the Press. It is surely too soon to say this. We repeat again that we do not seek to provide news for newspapers. But we do claim that we are building up a reference work that no reliable newspaper will be able to do without, once we are properly under way. ~~XXXXXXXXXXXX~~
It is our aim to produce a file which will become a standard reference work on Southern Africa, as far as apartheid and trade and investment are concerned. It is our hope that anti-apartheid governments and organizations will use the information we gather and collate, as a means to counter the vast publicity put out by the South African Government, the S. A. Foundation and others who benefit from white supremacist rule.

5th. February 1968.

RESEARCH ASSISTANT

required for a new Research Department of a trade union. Work requires the presentation of information for collective bargaining purposes. Familiarity with elementary statistics an advantage. Good typing essential. Office is situated near to Chertsey station. Salary will be on the Higher Clerical Scale of the NJC (Electricity Supply Industry) within the range of £1,365/£1,917. Staff pension scheme. This year's holiday arrangements honoured. Apply in writing giving full details of experience to the Senior Administrative Assistant,

ELECTRICAL POWER ENGINEERS' ASSOCIATION, Station House, Fox Lane North, Chertsey, Surrey.

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CHEERFUL UNFLAPPABLE SECRETARY required by Legal Advice Centre, Camberwell, 3 days per week. 75p per hour. Tel. 01-703 3051.

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CY MANAGER

Polytechnic and their two Students' Agency to provide a service for students seeking accommodation without board in self and unfurnished houses, flats and (ties).

start operations next September in an ersity and the Polytechnic. Applications ager. The salary will be according to will be on an appropriate point on the be increased from 1 October 1973). ar particulars from the Registrar, The base quote 64/A/15H). Closing date

PROGRESSIVE ORGANISATION in London concerned with Southern Africa wishes to fill two posts soon: Assistant Director, Research and Information Department — Salary £1,800 to £2,300 p.a. Specialist knowledge of one of the larger countries in the region would be an advantage in the post. Research Assistant — £1,000 to £1,500 p.a. Applicants should have a good general knowledge of the region, be able to write accurate and readable reports, and be willing to work hard and creatively in a small but harmonious team. Salaries within the range indicated. Applications in duplicate with full CV, details of research experience, publications etc., to Box 796 by 15 August. The names and addresses of two persons willing to testify to the applicant's ability and character may be included.

AN ASSISTANT ADMINISTRATIVE Officer is required in the Salaries and Superannuation Department, which is responsible for the negotiating of salaries and conditions of service of Burnham related staffs. Applicants should preferably have experience of trade union work, and knowledge of local government and the education service but applicants with other relevant experience will also be considered. The successful applicant will be required to assist in the servicing of committees and to deal with correspondence. Salary within the scale £1,911-£2,388 (under review) plus London Allowance of £144 per annum, generous Bank holidays, 4 weeks leave, 5-day week. Applications endorsed 'Assistant Administrative Officer' by 16 August 1973 to Organising Secretary, National Union of Teachers, Hamilton House, Mabledon Place, London WC1H 9BD

CO-ORDINATOR for New Horizon Youth Centre. To co-ordinate large Day Centre in London WC2 and Hostel in N19. For young people homeless or in difficulty. Will also represent the project, and the problems with which it deals, to outside bodies. Relevant experience and enthusiasm, along with capacity to develop the project, essential. Salary negotiable. Write, Secretary, New Horizon, 1 Macklin Street, WC2, for details of application.

VOLUNTARY COMMITTEE on Overseas Aid and Development needs someone to deal with requests for literature, teaching aids, etc., also some typing. Mainly routine work, but interesting and friendly environment. £1,209 p.a. + LVs. Ring Derek Walker 01-828 7611.

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SINGLE HOUSEFATHER required to work with 45 handicapped young adult spastics, to join Staff of 16. Previous experience not essential. Write for details to The Warden, Coombe Farm Centre, Oaks Road, Croydon, Surrey.

HELP! Severely disabled male graduate seeks woman 20-45 to care, £15.50 p.w. — board. John Williams, Lancaster House, Sussex University, Brighton.

CREATIVE ENERGETIC Manager/Manageress wanted for two Hull shops (secondhand books and records). Initial training period essential. Arts degree. Bookshop experience. Library training or similar an advantage. Applications in writing to A. Yeo, 97 Princes Avenue, Hull.

ASSISTANT required for Collet's Chinese Gallery. Must have artistic ability, suitable for school leaver with A level in Art. Apply Manager, 40 Gt Russell Street, WC1. Phone: 01-580 7538.

LEFT WING executive in City requires a girl PA. Banking. Good prospects. Excellent salary. Phone 727 1069.

AMNESTY INTERNATIONAL needs secretaries for the Research Dept and Secretary General's office. Shorthand/typing necessary; languages an asset, commitment and enthusiasm also; salary £1,347, £1,395; Write Admin. Manager, Amnesty International, 53 Theobald's Road, WC1. Tel. 01-404 5831 Extn. 22.

MEDICAL SECRETARIES and receptionists urgently required for doctors and hospitals. perm. and temp. M. & S. Agency, 32 Queen Victoria Street, EC4, 248 7021.

TEA, A CHAT AND A JOB at the Winifred Johnson Office Staff Bureau, 18 New Bond Street, W1 (opp. Fenwicks). 493 3005.

Appointments Wanted

YOUNG MOTHER'S HELP seeks job. Cheerful and willing to learn. Dyart, Etchingham, Sussex. Tel. 058081 221.

GRADUATE, 28, male, seeks interesting work abroad particularly fashion, photography from end October, some languages, driver. Box 786.

Students

LABOUR MP'S FAMILY offer free digs in NW3 to student who can fetch 6-year-old from school at 3.30. Box 748.

YOUTH HOSTEL or camping holidays in Israel including return travel by Student flight, 2 weeks accommodation & bus run around ticket £96.40. Host STS, 161 Gt Portland St, W1. 580 7733.

LEARNING A LANGUAGE? The Linguists Club offers you daily conversation practice (tuition if required) and cheerful social activities in an international atmosphere. Modest inclusive subscription. All ages, all nationalities. The Linguists Club, 8/9 Chester Close, Chester Street, London SW1. 730 9595; 235 5541.

ISRAEL KIBBUTZ schemes. Details from Project 67 (NS), 14 Gray's Inn Road, WC1. Tel. 01-242 3506.

Personal

HAPPY BIRTHDAY TOM BYERS from your friends at The Spectator. 'You've never had it so good.'

COMPANION for holiday in Guernsey wanted by OAP (m.). Write Box 820.

GREECE, September? Young man seeks companion(s), non sightseer, eccentric, can-tankerous, loves water. Box 787.

WOMAN 40, incorrigibly born-yesterday type, boy 7, wish contacts, genuine fellowship. Britain/France/Italy. Box 828.

JOINT HOUSING, share expenses. Active participants wanted in Central London area read. Some ground-work done. Box 673.

ROME FLAT — exchange/rent. Old Rome, renovated, sleeps 3 and Terrace, fireplace, furnished, books, linens, all. Seek similar London. Steiner, Via del Moro 31, Rome.

A LIVELY-MINDED and sweet-tempered female egghead of any reasonable age, who is bored to tears by her present job (or absence thereof), might care to apply for an interesting but underpaid opening into an Industrial Training information retrieval, which could become permanent, providing she is not averse to occasional chores of very accurate typing and dwells within reasonable distance of Colindale. Phone (don't bother to write) for form to Mrs J. Mundy, Printing and Publishing Industry Training Board; 01-205 0162 Ex 201.

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ENCOUNTER WEEKENDS and communal living holidays London, Nottingham, Birmingham, Leeds, Newcastle, Prog. (s.a.e.) Lobstein, 200 Dale Rd, Matlock, Derbyshire

MAN (48), shy, ineligible but honest, seeks friendship with sincere woman. Hates theatre-going and good food; likes walking and talking. Prof. E. Midlands. Confidence respected. Box 838.

SEPARATED lonely male, 43, is taking two small children on holiday, possibly touring. Seeks lady companion, 26-40, with ideas. North London, Herts. Please write with phone number: Box 854.

GENTLEMAN with homosex. tendency (but sick and tired of being so) is eager to meet an attractive sample of the opposite sex. She should be between 22-26, good-looking (sorry, but that is for obvious reasons essential), have a variety of interests (books, classical music, travel, horses etc), be warm-hearted and have a great sense of humour. I'm 34, not rich but comfortable, have a beautiful flat (plus car) in semi-country environment nr Bristol. I come to London frequently for business or pleasure. Others say I am good-looking but then taste differs. I love children very much, so one or two of them would be no hindrance. All serious letters will be answered. Box 804.

EDUCATED INDIAN 46, young-looking, single, civil servant would like to meet lady in London or in the country. View friendship. Box 713.

JEWISH YOUNG MAN, good personality and appearance, likes films, theatre, dancing, seeks sincere young lady (22-30) of same faith. Friendship/marriage. Box 867.

PLEASING, womanly woman, with lively, masculine mind, and finan. indep. children, seeks intelligent, Christian man 40-49, ideally with kids of own (o.n.o!). Box 746.

MUSICAL artistic woman, 38, seeks similar man 36-48, over 5'8". Non-smoker preferred. Any nationality. Box 737.

MALE, tall, fair, good nature, 40, personable, public school, lively mind, seeks attractive female young lady (22-30) who is not a snob, but not always a snob. Striking distance Oxford or London. Box 827.

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