

"Gillett's

**JAVEL**

gives you a whiter wash than ever before - and you won't have to work so hard!"

says Alice Mayeza of Simonstown, C.P.

"I've found that I don't have to work so hard and I don't feel so tired now that I use Gillett's Javel. The sheets and clothes are much whiter, too, because Javel takes out all the stains and makes washing as fresh and clean as new."



Javel saves a lot of hard work and money. You see, clothes washed in Javel and water don't wear thin with scrubbing and rubbing, and you don't have to buy a lot of soap. Javel makes washing extra clean. It takes out stains, kills germs and all smells as well, so your clothes smell fresh and wear well for a long time.

JAVEL DOES MORE WORK - AND YOU USE LESS - BECAUSE IT IS STRONG



ZONK, January, 1957.



**SUNLIGHT SOAP**

keeps blankets soft and warm!



I always buy Sunlight Soap to wash the blankets. Sunlight is the finest soap you can buy.



There's no need to rub hard with Sunlight Soap. Wonderful Sunlight lather loosens the dirt so easily.



Washing with Sunlight Soap keeps the blankets soft and warm. They never lose their colour!



I wash baby's blanket in Sunlight Soap. We like the smell of things washed with Sunlight Soap.

Always buy clean, fresh-smelling

**SUNLIGHT SOAP**

It's best for ALL WASHING!



Nobody noticed Mary until...



Everyone notices and admires you when you wear TIDE-CLEAN clothes! Tide is the new, easy way to wash clothes. TIDE washes cleaner than any soap. Just soak clothes in true for 5 minutes. Out falls all the dirt! Give your clothes the Tide look today! TIDE JUNIOR COSTS SO LITTLE.



TIDE WASHES

CLEANER THAN ANYTHING!

Africa's Parade Feb 1957  
Bona Feb 1957



**I SUNLIGHT SOAP**  
yeyona ilungileyo  
kwimpahla  
yeentsana!



Isopo ndithenga iSunlight Soap ekhumbeni yonke impahla. ISunlight yenza impahla igcwele kakhulu.



Akukho mfuneko yokuxakisa ngamandla nge Sunlight Soap. ISunlight inokhupha-nkhephu ye gwebu elina intle ngokukhulu.



ISunlight Soap igcina impahla yosana lwam ithambile, isecokile inhlopho gwebu. Impahla ehlanjwe nge Sunlight Soap inevumba elilungileyo!



Uyeyona wam ubandakanya ukuba liphempe zakhe zihlanjwe nge Sunlight Soap. ISunlight engumangalisayo ayikukazi yonakalise umbala we lokwe zam. ISunlight Soap ayinangosi kuyo yonke into eyihlambayo.

Thenga roqo evumba linandini!

**SUNLIGHT SOAP**

Yeyona intle ekhumbeni konke



Drum Feb '57  
**DOCTORS PROVE**

Palmolive Soap can give you a cleaner, fresher complexion... Today!

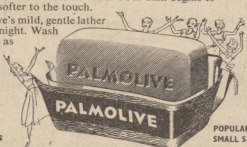
The very first time you use it you'll see the difference. Your skin begins to look cleaner, fresher... feels softer to the touch. Here's all you do. Rub Palmolive's mild, gentle lather on to your skin, morning and night. Wash it off, and pat dry. Only a soap as mild as Palmolive can clean so deeply without irritation.

So use Palmolive Soap for a cleaner, fresher complexion... Today!

Palmolive cleans soothes and beautifies

**KEEP THAT SCHOOLGIRL COMPLEXION!**

The word "Palmolive" is the registered trade mark of Colgate-Palmolive Ltd.



POPULAR SIZE 64  
SMALL SIZE 34.

G4(3)7

World 9.2.57  
A tip from a friend got me a job



1. I was looking for a job, but nobody wanted to take me on.



2. My friend said, "You're not smart enough. Your shirt doesn't look really white."



3. I went home and told my wife. She said Reckitt's Blue was the answer.



4. Reckitt's Blue made my shirt snowy-white. Soos I had a job at a good firm.

**Reckitt's BLUE**

makes washing really white



1099-4



**SUNLIGHT SOAP**  
inochengeta magumbeze  
akapfava achidziya!



Nguba dzose ndinotengisa mudzimani wangu Sipo ye Sunlight kunkukisa magumbeze. Sunlight isiza Sipo yakakukisa yangatenge.



Mudzimani wangu haambokwisa avukutu ne Sipo ye Sunlight. Furu rino shandisa ye Sunlight rinobandakanya tawina nyogore.



Kusuka ne Sipo ye Sunlight kunokita kuti magumbeze arambwe akapfava achidziya. Haambokwisa ruvara rwawo! Sipo ye Sunlight inokita kuti magumbeze arambwe kwenguva ndefa.



Mudzimani wangu nguba dzose anosuka magumbeze omwama ne Sipo ye Sunlight. Tose (indisa) kunhweba kwavuhu zvinenge zvakusuka ne Sipo ye Sunlight.

Nguba dzose ndinotengisa

**SUNLIGHT SOAP**

Yakanakisisa mukusuka kose!  
Africa Feb 1957



Iva nechokwadi kuti utore chigodo chakaputirwa

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