

Mindblast Motivation

1. Introduction.

Mars (Media and Resource Services) ~~was~~ was set up in 1981 after the realisation of the need ^{for a media training} ~~to have such a~~ service. It is a non profit ~~service~~ ^{organisation} ~~group~~ which offers media ^{training,} advice and services.

① ~~The idea of having a mindblast came because of the need of organisations to have permanent media structures and of the growth of media needs.~~

* ~~The organisation that daily uses MARS is used on a daily basis by~~ ~~women's groups, students, women, youth and church groups.~~ ^{These include} SAAWU, GAWU, COSAS, AZASO, WOMEN'S FED, UDF, SOYCO, SAYO, AYCO and others.

Motivation:

A mindblast is a training ^{programme} which we intend ~~having~~ ^{running} with organisations ~~on~~ ^{on} consecutive weekends to look into ~~the~~ ^{the} ~~indepth~~ ^{in depth} of media, ~~it is prepared that the programme will cover~~ ~~that~~ ^{public speaking, press conferences,} pamphlets, posters, newsletters, stickers, ~~and others and also how to design, layout,~~

② ~~and the overview of the whole production~~ Also as to how effectively ~~we~~ can we use media in our organisations.

③ ~~The participants will come from the youth, students, workers, churches and women's organisations. It will be the ones appointed to be in those organisations~~

~~Media structures. We will divide this into two separate programmes, being the first weekend for Youth and students and the other weekend being for workers and community organisations.~~

~~(A) * The training at Mars has been that of job training and an indepth into Media is needed. This workshop will expose the needs for the Media needed in organisations. The needs being to popularise, advertise, inform and to develop media skills.~~

~~It is proposed ~~to~~ ~~be~~ ~~helped~~ to bring other groups that are also involved in media, ~~to~~ like Journalist ~~Project~~ (Screen Training ~~Project~~) from commercial press, STP ~~which is silkscreening~~ Project, Apropix which is a photographic group, and Afroscope which is a ~~Moving Camera~~ and Video ~~group~~ ~~and~~ all be brought into the program to provide specialised inputs.~~

Programme

~~We hope to run this windblast at the end of September. The proposed programme is as follows:~~

- We will cover the following items:-
- 1. Banners which are for organisations, for popularising their logos, colours and the organisation itself.
- 2. Posters and T-shirts will be silkscreened by STP (Silk Screen Project)
- 3. Pamphlets - how to layout, design and

produce pamphlets.

4. Graffiti - how it started and how it is being used in other countries.

5. Newsletters - formats, design, writing skills, interviewing, Sub editing, paste up cartooning, and drawing and artwork.

6. Press interview (Commercial and T.V.) hints on being interviewed.

7. Video Training - how to use Moving Camera for video making.

8. Photography - how to print, develop and use a still camera.

9. Public Speaking - to train people in Public speaking.

10. Placards - how to produce ^{them} in the easiest way.

11. Graphics - how to draw and select graphics.

12. Repro-training - how to ^{take, develop and print} reproduce photos and ^{how} to use bromide camera.

Budget

The propose budget to run this workshop is R5000.

Notes to the Budget

- TRANSPORT:
- ACCOMODATION:
- FEED:

MATERIALS (PAPER, CLOTH, PAINTS, LETTERSETTING, LETTERS, PENS BOOKS NEWSPRINTS):

Here are the letters received and a

sent out to the organisations; attached
to this application.

WORKSHOP WITH GRAAF REINET ORGANISATIONS.

HELD ON 6th & 7th OCTOBER 84

PROGRAMME
FIRST DAY

- INTRODUCTION by Mars & The people.
- 1. Role of Media in Organisations
(Paper, Slide Show & discussions)
- 2. Distribution in Organisations
(Paper & discussions)
- 3. A look at Commercial and Progressive Media.
(Two groups to discuss).

DIVIDE INTO GROUPS.

- 1. BANNER GROUP
- 2. POSTER GROUP
- 3. PLACARD GROUP
- 4. Publicity

* SECOND DAY

1. WRITING SKILLS
(An exercise)

- 2. Press Release
- 3. GRAFFITI GROUP
- 4. Songs Group

5. Video Show

6. Evaluation & Closure

~~1. National Anthem~~

7. National Anthem

Magetuka family pass my regards.

Matsolo ask for Thandi or Sabelo.

look for a chap of Phantsi and talk to him about me.

and ask any comrade about Hlongwane and

tell him to take you to my child or anyone.

ask for Charlie Kiba and talk to him

he know me very well and pass my regards

to all of them and tell them that I'm still

keeping fit in the revolution of the people

let them work hard. Ask a number of

my girly friend and pass my regards to her.

How is the world

Women found jobs in the factories and they had

learned from their husbands that they were the bread
winners and paying for the expenses. They were responsible for
Homes, as workers and as blacks.

They found out how majority of people in this country living
under such conditions was known to be ^{here} a source of substance and
the destruction of the family life of the
country. They were to be seen everywhere in the
factories and homes of this country.

For men accepted to migrate with their families and support
near the places of employment. It was the beginning of the
gender equality and it was seen as a problem by the
country. They had to find ways
to deal with this problem which was beginning to pose a
challenge to the country. They had to find ways
to deal with this problem which was beginning to pose a
challenge to the country.

It would be women known to have some of the families who
were the help of their husbands. They were to be seen
maintain the home. To teach children values that had been
instilled by those who have defected their menfolk.

We also find women in factories. Women are being recruited as
cheap labour in the ^{industry of} Commerce. Over the last decades we
the Capitalist used women to patch men who were becoming
more uncontrollable by demanding fair wages better working
conditions and safety at the places of employment. Women are
the cheapest labour that one can find in a Capitalistic Society.

They are the last to be hired and first to be fired. When going to maternity ~~the~~ leave they are unlikely to get their job back. Maternity benefit is regarded as a privilege but not as a right.

During day time when most of the housewives are at their workplace (domestic workers) their children had ^{no one} to look after ~~them~~ ~~in homes, if they were big enough~~ they had to look after themselves, or are taken to ~~the~~ churches. One finds that in the townships there is lack of creches. The alternative is to look for child minders. Sometimes you find that a child minder is an old granny who is looking after at least ten children per day. The children won't get sufficient care.

Women realised the need to organise themselves as early as 1931. The call was made to get women organised. The slogan was 'Organize don't let your men keep you back. Gone are the days when a woman's place was in the kitchen, now it is in the struggle.'

• We saw in 1986 when women organised themselves against passes. They had to carry passes.

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DELMAS TREASON TRIAL 1985 - 1989

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