

"I BANK AT BARCLAYS where my money is safe!"

says Mr. ALLISON SITOLE a prominent Johannesburg business man

"When I bank at Barclays, I know that my money, no matter what the amount, is safe," says Mr. Sitole, a well-known Johannesburg business man. "But not only is it safe—it also earns interest and increases. I started a Savings Account at Barclays with only a small amount and I have kept on saving and banking ever since. Now that small amount has grown into hundreds of pounds and the money is available whenever I need it."

That small start was the real cause of Mr. Sitole's success. He realised that no amount was too small to bank at Barclays. Today he is a respected and well-known business man.



LET BARCLAYS ALSO ASSIST YOU TO BECOME A MAN OF MONEY!

Just walk into any branch of Barclays Bank where a friendly Teller will explain everything to you and open your Savings Account for you. You can start with a very small amount, for to Barclays the man who deposits shillings is as important as the man who deposits pounds. Start saving now! Remember, your money is always safe when you keep it in Barclays Bank. Barclays have been looking after the working man's money for over one hundred years.

Start saving today at any branch of

BARCLAYS BANK D. C. O.
(REGISTERED COMMERCIAL BANK)
THE NATIONAL BANK OF SOUTH AFRICA LIMITED

This man kept his money under a mattress—and he lost it all

IN FIRE
 JOHANNESBURG, Friday. — Mr. N. Nalapo of Martindale, suffered a serious loss on Thursday. A bottle of paraffin standing near the stove caught fire, and within a few minutes his house was in flames. But the most tragic loss was that his life-time savings, which he kept in a money bag under the mattress, also went up in flames. Today he is destitute, with no money and no home.

Your Money will GROW when invested safely with APEX!

Savings for YOUR CHILDREN and FAMILY

You can invest in "B" Class Shares to the value of £5 each. On these shares the Apex pays you a dividend of 6 p.c. per year. On a FIXED DEPOSIT of £10 or more for one year or longer, the Society pays you 5 p.c. interest per year.

Savings for YOUR FUTURE PLANS

Start saving with any sum however small and send in your further deposits at any time convenient to you. You will get a Savings Account Book recording your savings and interest. Continue to save regularly and on your account the Society will pay you 4 p.c. interest per year — on the Daily balance. All or part of your savings can be withdrawn at any time and with no delay. Write or call NOW for application forms.

Savings for OLD AGE

Support the Society that supports you.

APEX Building Society
 MUTUAL BUILDINGS
 41A Harrison Street,
 JOHANNESBURG.
 Phone 53-0121, P.O. Box 5775

THE WORLD SEPTEMBER 15, '56

CALLING AUTHORS AND BOOKLOVERS

An Open Invitation

BOOKLOVERS! Be up-to-date, be informed and know the news so that you can join in discussions about authors, books and literary developments.

YOUR POSITION DEMANDS IT! Just send us your name and full address and receive

OUR MONTHLY NEWSLETTER, BOOKNEWS, FREE OF CHARGE

Please also mention the language.

AUTHORS! We have decided to award yearly, a prize of £50 for the best literary work published by us during that year. The prize will be awarded in rotation to Xhosa, Zulu and Sotho. This year the prize will be awarded to the best Xhosa publication, next year to Zulu, and in 1958 to Sotho. This is over and above the ordinary royalties paid.

ARE YOU CONSIDERING A NEW MANUSCRIPT? If so, let us hear from you. We are only too willing to guide, advise, help and plan the work with our authors. Their interests are ours.

Original manuscripts of novels, plays, poetry, etc., in any Bantu language to be submitted to us for consideration. No political or church conflicts nor unconvincing situations should be portrayed, as manuscripts should be suitable for use in schools.

REMEMBER: The A.P.B. is the Bantu Publishing Home.

AFRIKAANSE PERS BOOKSELLERS
 P.O. BOX 845, JOHANNESBURG.

CNA FOR EFFICIENCY

behind the medal...

Ever seen one of these "Efficiency Medals" on the shirt of a CNA newspaper delivery boy? The boys are proud of them... and the CNA is proud of them behind them.

Ever thought about this medal... that it really means something?

Because it does. It stands for doing a tough job—covering large distances, faithfully memorizing the requirements of each household, encountering fierce dogs, enduring all kinds of weather. It stands for doing this tough job well (for there is only one complaint, on average, for every 1,000 papers delivered).

It stands, in actual fact, for one of the most efficient and economical newspaper delivery services in the world.

CNA Service...

Each month approximately 19 million newspapers are distributed by CNA throughout South Africa and about 50% of these are delivered to personal addresses.

GOLDEN CITY POST 11-11-56

HARARE AFRICAN SCHOOL OF TYPING

The World Requires Men With Sound Knowledge

Room No. 3849 S/D Ard. National, Harare's ownship
 Ardennie and Chatima Road, SALISBURY. 4551.

THE HARARE WEEKLY 28th NOV. 1956

I.C.S.

The way to earn MORE MONEY

How often have you said to yourself—"If only I were better educated—if only I had more training, I could get myself a better job and make more money". Well you can better yourself this simple way—by taking an I.C.S. Course and studying in your spare time. The cost of instruction is small and it doesn't matter where you live because you carry out your studies through the post. If you can read and write and are prepared to study, there is no reason why you should not do what thousands of others all over the world have done—gain the knowledge that is worth GOOD MONEY. You can start on the road to success TODAY.

You can get I.C.S. Courses in over 400 subjects. Here are a few that may interest you:

GENERAL EDUCATION: Standards VI, VII National Senior Certificate National Junior Certificate Matriculation Certificate General Certificate of Education Arithmetic (London University)	LANGUAGES: English, Afrikaans, French, etc. TECHNICAL: Draughtsmanship Practical Banding Bookbinding Printing Sheet Metal Work Motor Mechanics Radio COMMERCIAL: Bookkeeping Commercial Arithmetic Commercial English Business Management Commercial Law Typewriting Secretarial Commercial Art
---	--

Courses for all Public and Professional Examinations. Candidates coached until successful.

Fill in and post this coupon NOW

Please send me free booklet on your Courses in:

NAME _____
 ADDRESS _____
 AGE _____ OCCUPATION _____

Cape Town Address: Dept. 13, 45 Shortmarket St., or P.O. Box 19
 Johannesburg Address: Dept. 12, 12 New St. South, or Box 1104 LD 10

INTERNATIONAL CORRESPONDENCE SCHOOLS
 the world's largest correspondence school
 Over 6 MILLION students

REMEMBER—THE SUCCESSFUL MEN OF TODAY ARE THE I.C.S. STUDENTS OF YESTERDAY



"It Pays to Save!"

says Mr. Allied

Money saved now can be very useful later on... to pay for a good education for your children... to live on when you are old and can't work any more.

But don't risk keeping your money in the house. Put it in an Allied Building Society Savings Account where it's safe and where it earns more money for you at 3 1/2% interest a year.

You can start a Savings Account with as little as 5/- and then put more away whenever you have it to spare. You'll be surprised how even small amounts saved regularly soon mount up. See the Allied about saving right away. You'll find them very helpful people.

ALLIED BUILDING SOCIETY

ASSETS EXCEED £54,000,000 RESERVES EXCEED £2,400,000

Page 62 NOVEMBER 20th 1956

THE FAMOUS BENNETT COLLEGE can train your mind to SUCCESS

THROUGH PERSONAL POSTAL TUITION

A FREE book vital to your career

Read how this famous English College can help you to succeed. Send us now for the illustrated prospectus on the career you want. As well as giving you useful information of the many opportunities, it will tell you how the famous Bennett College system of Personal Postal Tuition has helped thousands to qualify for a fine career, higher pay and social standing... and how it can help you!

Prospectus

Train your mind to success in your subject

SEND THIS COUPON NOW!
We will reply by Air Mail

DRUM DECEMBER 1956

Collection Number: A427

Collection Name: African newspaper advertisements, 1953-1957

PUBLISHER:

Publisher: Historical Papers Research Archive

Location: Johannesburg

©2014

LEGAL NOTICES:

Copyright Notice: All materials on the Historical Papers website are protected by South African copyright law and may not be reproduced, distributed, transmitted, displayed, or otherwise published in any format, without the prior written permission of the copyright owner.

Disclaimer and Terms of Use: Provided that you maintain all copyright and other notices contained therein, you may download material (one machine readable copy and one print copy per page) for your personal and/or educational non-commercial use only.

People using these records relating to the archives of Historical Papers, The Library, University of the Witwatersrand, Johannesburg, are reminded that such records sometimes contain material which is uncorroborated, inaccurate, distorted or untrue. While these digital records are true facsimiles of paper documents and the information contained herein is obtained from sources believed to be accurate and reliable, Historical Papers, University of the Witwatersrand has not independently verified their content. Consequently, the University is not responsible for any errors or omissions and excludes any and all liability for any errors in or omissions from the information on the website or any related information on third party websites accessible from this website.

This document is part of a private collection held at the Historical Papers Research Archive, University of the Witwatersrand, Johannesburg, South Africa.