

It was a great night for Phillip!



No one thought Phillip had a chance of beating the shrewd and experienced champion. But Phillip was relying on fitness and hard training.

After eight hard rounds, the champion began to tire. Phillip stepped in a smashing left and right - "one-two-three" the crowd took up the count.

THERE'S NOTHING LIKE LIFEBOUY TO KEEP YOU FIT AND FRESH!

Do as the champions do... as all successful people do. Use Lifebuoy every day and keep your skin clean and healthy.

Keep fit and fresh with **Lifebuoy** the BIG RED SOAP that keeps you healthy!

Only 6d a tablet

DAUM JAN 1956

It takes two to dance!



Anton is an expert dancer, but he says he could never win competitions without Anna!

She is always so full of life, and even after hours of dancing in a hot room, she keeps so attractively fresh and cool!

HERE'S MY SECRET!

Anna and Anton are the winners! Anna receives the lovely silver cup and everyone wants to know the secret of her success.

"I take a Lifebuoy shower every day. Lifebuoy's invigorating lather keeps me feeling fit and fresh from top to toe."

Keep fit and fresh with **Lifebuoy** the BIG RED SOAP that keeps you healthy!

Only 6d a tablet

ZORK JULY 1956

LUX Toilet Soap is a real beauty soap



Beautiful women in this country and in countries all over the world use Lux Toilet Soap to keep their skin smooth and soft and looking young. They have been using it for many years, because they know that it is the best soap they can buy.

Lux Toilet Soap is whiter than any other soap. It is whiter because it is the purest. It keeps your skin soft and smooth.

It has a lovely smell, too, which will keep you refreshed.



LUX TOILET SOAP
used by beautiful women all over the world

BWALO LA NYASALAND AUG. 7. 1956.

Peggy loves school now



1. "I won't go to school!" said my little girl. "The other children have such smart frocks."

2. Her frock was dingy and dull. A friend was visiting me and she laughed.

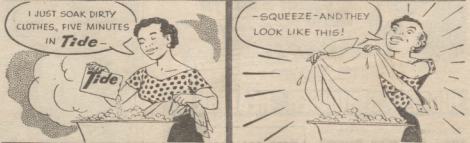
3. "I use Reckitt's Blue to make my white things snowy-white and my coloured things sparkling bright."

4. Reckitt's Blue made all the difference and now Peggy is the smartest girl in her class.

Reckitt's BLUE makes washing really white

AFRICAN PARADE OCT. '56

Success came when...



Everyone notices and admires you when you wear TIDE-CLEAN clothes! TIDE is the new, easy way to wash clothes. TIDE washes cleaner than any soap. Just soak clothes in TIDE for 5 minutes. Out falls all the dirt! Give your clothes the TIDE LOOK today! TIDE JUNIOR costs so little.



TIDE WASHES CLEANER THAN ANYTHING!
THE AFRICAN PARADE OCTOBER 1956.

"You save time and money when you use Gillett's JAVEL"



JAVEL DOES MORE WORK - AND YOU USE LESS - BECAUSE IT IS STRONG

DRUM JAN 57

My boy friend left me



Reckitt's BLUE makes washing really white

DRUM JAN 57

Golden City Post 16.2.56.



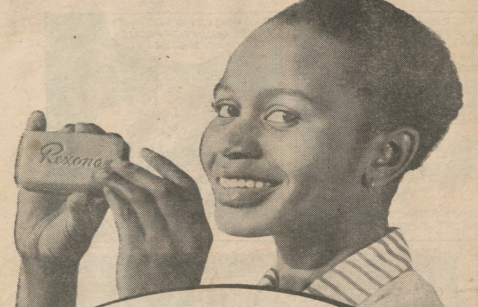
Yes - BLUE Surf gets clothes cleaner, whiter than any other product you can buy!

You'll be the envy of your neighbours when you change to blue SURF. SURF gets clothes cleaner and whiter than ever before - without hard rubbing and scrubbing. That means clothes last so much longer. No more hard work with old fashioned soaps - change to blue SURF for the easiest, whitest wash of all. Get SURF from your store today.



Get wonderful BLUE Surf for the easiest quickest cleanest wash of all!

Golden City Post 14.10.56.



Clear away pimples and blemishes! Use the Soap that keeps skin clear and healthy



the green soap with the lovely perfume!



Obtainable at all chemists and stores Regular size 9d - extra-large size 1/3



Yes - BLUE Surf gets clothes cleaner, whiter than any other product you can buy!

Get blue SURF today! You'll never use old fashioned soap again - when you see how SURF gets out the dirt! And it's so easy. Just sprinkle SURF in your washtub and put in the clothes. Watch how SURF suds get out the dirt without rubbing and scrubbing. That means clothes last longer too! Blue SURF is on sale at your store.



Get wonderful BLUE Surf for the easiest quickest cleanest wash of all!

ZORK JANUARY 1957.

Collection Number: A427

Collection Name: African newspaper advertisements, 1953-1957

PUBLISHER:

Publisher: Historical Papers Research Archive

Location: Johannesburg

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