

# Give your family NESTLÉ'S MILK ... it's very good for them!

Nestlé's Milk is good food... It gives energy and strength for hard work and play. Nestlé's Milk is safe, pure milk... adds rich sweetness to your tea, coffee and porridge. The children's favorite is Nestlé's Milk spread on bread.



good for you — and good for baby

THE WORLD MAY 12, '56

# GOLD CROSS EXTRA RICHNESS

**BUILDS... STRONG HEALTHY BABIES**



Like its big brothers and sisters, this happy baby will grow up to be healthy and strong, for its wise mother knows how good GOLD CROSS MILK is for it. GOLD CROSS is extra rich, extra strong... and baby, like everyone else, just loves that GOLD CROSS taste!



Let the whole family enjoy GOLD CROSS Milk's extra strength... have it on bread, porridge, with tea or just by itself. Always keep a tin of Gold Cross Milk on the table.

# GOLD CROSS FULL CREAM SWEETENED CONDENSED MILK

gives you more strength and energy

CC-8-123

ZONK MAY 1956

## KLIM IS THE BEST MILK

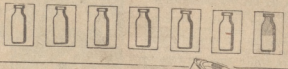


### KLIM will make your family healthy

You can see for yourself that KLIM is good, strong milk. When you mix KLIM with water it is the colour of cream. KLIM is milk powder, and it will keep fresh and safe in its tin. Buy KLIM, and you can ALWAYS have pure, safe milk... the BEST milk in the world.

A tin of KLIM lasts a long time and will make over 6 bottles of wonderful, sweet-tasting, safe milk

- 1 To make KLIM POWDER into milk, you must use four "measures" of cold water to one "measure" of Klim Powder. You can use a spoon, cup or tin as a "measure". Pour cold water into a jug or basin and put the right amount of Klim Powder on top of the water.
- 2 Mix well. A fork is a good thing to use. Stir the KLIM powder and water together until they are completely mixed.
- 3 See how creamy and good it looks, how it founts like milk straight from the cow.
- 4 Taste it—KLIM is the nicest, strongest milk you ever tasted.



Babies fed on KLIM grow big and strong. So give YOUR baby KLIM. Ask the nurse at your clinic about KLIM.



THE WORLD 12-5-56

## The Best Milk Bread you ever tasted!



### THIS IS HOW TO MAKE TASTY ROYAL MILK BREAD

- HAVE READY**
- 4 cups flour (all once before measuring)
  - 6 teaspoons Royal Baking Powder
  - 1 teaspoon salt
  - 4 tablespoons melted shortening (butter, margarine or good cooking fat)
  - One and a half cups milk (or milk and water mixed)

#### HOW TO MIX

- Step 1. Put flour sifter in empty mixing bowl and carefully measure the flour, salt and Royal Baking Powder into it.
- Step 2. Sift the flour, salt and Royal Baking Powder together into the bowl.
- Step 3. Melt the shortening and measure out 4 tablespoons. Add the melted shortening to the milk.
- Step 4. Stir the milk and shortening into the dry flour and mix together into a heavy batter, beating well.
- Step 5. Divide the batter into two well-greased loaf tins, and bake for 30 to 40 minutes in a moderate oven (not too hot). Put a double piece of brown paper over the top of the loaves in the oven for the first ten minutes of baking to give the loaves time to rise nicely before browning. Remove the paper and continue baking 400° for number 5 in a gas stove.



says Princess Sidiya of Korsten, Port Elizabeth...

"My children say my cakes and buns are really 'right'—and they're right! Royal Baking Powder makes the nicest milk delicious cakes you've ever tasted. Baking with Royal is so easy you just can't go wrong."

## Royal

IS THE DOUBLE-ACTING BAKING POWDER

AFRICA'S OWN COOKBOOK Over 20 delicious, money-saving Royal recipes for 1/- To get your copy send a Postal Order for 1/- to ROYAL BAKING POWDER, Dept. 24, Box 321, Paarl, C.P.



ZONK, June, 1956

# STORK MARGARINE

## NOW COSTS LESS!



NOW 1/- PER 1/2 LB. PACKET



STORK TASTES DELICIOUS and keeps you healthy and strong!

IMVO ZABANTSUNDU MAY 19, 1956

## I'm so BIG and STRONG...

Lactogen is the food to give your baby when breast feeding is not providing enough milk. Lactogen is most like mother's milk and makes your baby grow big, strong and happy. Just mix it with previously boiled water.



## Lactogen

A MILK FOOD FOR INFANT FEEDING

IMVO ZABA NTSUNDU MAY 26<sup>th</sup> 1956

## THIS IS THE BEST MILK

IT IS RICH IN CREAM and is an excellent food for babies.



Stocked by all leading Stores

Storekeepers can obtain supplies from the Agents and Distributors:

**HARRY S. HOPKINS & CO. (AGENCIES) (PVT.) LTD.**

P.O. Box 39, Bulawayo	P.O. Box 476, Salisbury	P.O. Box 194, Ndola
P.O. Box 46, Blantyre		Lusaka, P.O. Box 612.

THE AFRICAN PARADE, MAY 1956

**Collection Number: A427**

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