



The best and easiest way to wean your baby is with FAREX!*

This mixed cereal food contains all the extra nourishment your baby needs and is ready-cooked

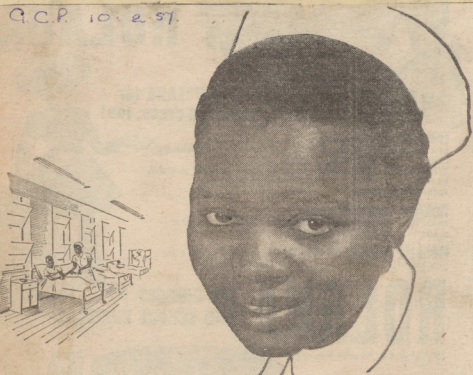


* FAREX is tasteless and mixes as easily with fruit juices, soups and stews as it does with milk and sugar. Iron is added for healthy blood; also calcium and vitamin D for strong bones and teeth.

Geddes Ltd., P.O. Boxes 877, Bulawayo: 1691, Salisbury.

OLAXO LABORATORIES LIMITED. African Parade Feb. 57

G.C.P. 10. 2. 57.



I make sick people well...

A nurse must never get tired. I keep on the go with plenty of GOLD CROSS MILK. It really is wonderful. It has a rich, creamy taste which everyone will like. If you want strength and energy then get GOLD CROSS MILK. Try it in your tea, coffee or cocoa. It's delicious!

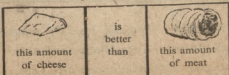


GOLD CROSS
EXTRA CREAMY SWEETENED CONDENSED MILK
gives you more strength and energy
GC-12-93

CHEESE makes a lovely meal....

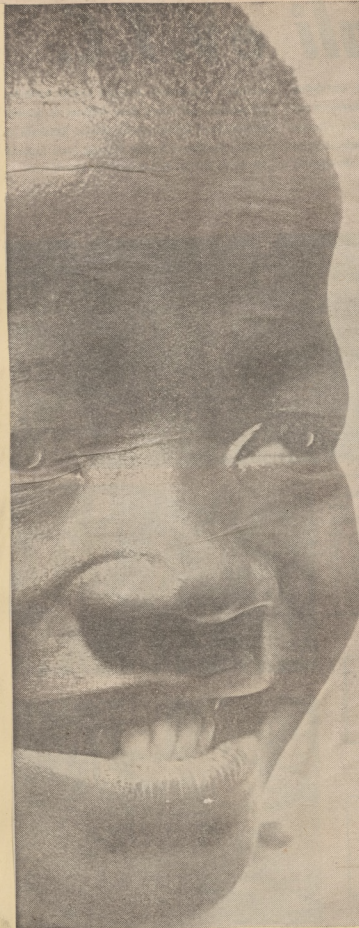


more produced cheddar & gouda
EAT more CHEESE



IT'S GOOD FOR YOU

Harvestee 31. 1. 57



IBHOTOLO yenza impilo ebantwaneni!

IBHOTOLO IKUKUTYA,

Im xa uyiqabela abantwana esonkeni, ngokwenje njalo ubenza okokuba bomelele babe nempilo.

ABANTU ABATYA IBHOTOLO BAPHILILE,

Kuba inamafutha ne oli kwanezinto ezomeleza umzimba, kunjalo nje alulula okokuba ungenwe sisifo.

ABANTU ABAVUYAYO NGABANTU ABAPHILILEYO,

Uyazi ukuhleka komtana owondlekileyo nowomeleleyo.

ITYA IBHOTOLO UKUZE UPHILE WONWABE

ITYA IBHOTOLO YONKE IMIHLA!



BUTTER is good for you!

BUTTER IS MORE than something that tastes good. It is good for you. Butter contains fats and oils and vitamins—all things that build a fine, strong body.

EAT BUTTER AND KEEP WELL.

People who eat a lot of butter don't get sick easily, and because they are healthy they are happy, too. Haven't you noticed that a baby who is fed on the right food is the happiest baby. Butter is the right food for you.

BUTTER IS ONE OF THE BEST FOODS.

When you spread it on your bread you are eating very well. You will be healthy and happy.

EAT BUTTER AND BE HEALTHY AND HAPPY

EAT BUTTER EVERY DAY!



Collection Number: A427

Collection Name: African newspaper advertisements, 1953-1957

PUBLISHER:

Publisher: Historical Papers Research Archive

Location: Johannesburg

©2014

LEGAL NOTICES:

Copyright Notice: All materials on the Historical Papers website are protected by South African copyright law and may not be reproduced, distributed, transmitted, displayed, or otherwise published in any format, without the prior written permission of the copyright owner.

Disclaimer and Terms of Use: Provided that you maintain all copyright and other notices contained therein, you may download material (one machine readable copy and one print copy per page) for your personal and/or educational non-commercial use only.

People using these records relating to the archives of Historical Papers, The Library, University of the Witwatersrand, Johannesburg, are reminded that such records sometimes contain material which is uncorroborated, inaccurate, distorted or untrue. While these digital records are true facsimiles of paper documents and the information contained herein is obtained from sources believed to be accurate and reliable, Historical Papers, University of the Witwatersrand has not independently verified their content. Consequently, the University is not responsible for any errors or omissions and excludes any and all liability for any errors in or omissions from the information on the website or any related information on third party websites accessible from this website.

This document is part of a private collection held at the Historical Papers Research Archive, University of the Witwatersrand, Johannesburg, South Africa.