

Wash-day worries gone!

TIDE makes washing easy! Try it yourself!

Look for this colourful packet

Tide gets clothes even cleaner!

You will be amazed at how clean your clothes will come when you wash them with TIDE. A little goes such a long way! And TIDE is so easy to use, too!

The best and easiest way of washing is to soak your clothes in TIDE suds for 5 or 10 minutes, then wash in the usual way. Very dirty clothes can be soaked overnight in cold water and TIDE before washing.

If you do this, you will find your clothes come cleaner than they ever have before. TIDE is ideal for white or coloured clothes, and is without doubt the most modern and economical way of washing. Try TIDE next washing day, and see for yourself.

Remember — be sure to ask for TIDE!

THE AFRICAN EAGLE 15-11-66

"LIFEBUOY cleans better..."

Mr. Jabuleni F. Mize, Schoolmaster at Kwamondi School, Eshowe says "I like Lifebuoy Health Soap because it cleans me more than any other soap and keeps my skin clear."

Thousands and thousands of Africans wash with Lifebuoy Soap, because Lifebuoy not only keeps you clean, but keeps you healthy too! Try Lifebuoy Health Soap yourself — see how clean and fresh it makes you.

— the better than EVER **LIFEBUOY**

The Africans' prize winning soap

only 6s. a tablet

A LEVER PRODUCT DRUM DEC. 1955

Better looking than before...

now his skin is clear and healthy

A man's good looks are vastly improved by clear healthy skin. Rexona, and only Rexona, contains Cadyl, a wonderful mixture of super-fine skin oils that acts as a tonic on the skin. Use Rexona regularly and see how smooth and clear your skin becomes.

always use

Rexona

the mild green toilet soap blended with Cadyl to improve your good looks

AFRICAN EAGLE JANUARY 11, 1956

"GILLETT'S JAVEL SAVES ME WORK AND MONEY EVERY WASHDAY"

—says Mrs. Rose Zulu of Durban

My husband buys Sunlight Soap for all the washing. Sunlight makes things last much longer.

You don't have to rub hard with Sunlight Soap. Sunlight makes a good lather and gets the dirt out easily.

Sunlight Soap keeps my baby's clothes soft, clean and white. Things washed in Sunlight Soap smell so nice!

My husband likes his shirts washed in Sunlight Soap. Wonderful Sunlight never spoils the colour of my dresses. Tell your husband to buy Sunlight Soap.

You are wise to buy SUNLIGHT SOAP

It's best for ALL WASHING!

5-731-103RNE THE RECORDER JANUARY 5th, 1956

My husband's work makes his clothes very dirty," says Mrs. Rose Zulu, "but I don't have to scrub hard, or use a lot of soap to get them clean. I put them in Javel and water to remove the stains, grease and dirt. I use Javel for the children's shirts and frocks, and for my sheets, too."

Javel makes all cotton and linen clothes much whiter and cleaner, and kills all germs and smells at the same time. Javel saves work because you don't have to rub or scrub. It saves money because you use less soap, and don't wear clothes out with scrubbing. Every housewife should use Javel.

JAVEL DOES MORE WORK — AND YOU USE LESS — BECAUSE IT IS STRONG

THE BANTU MIRADOR JANUARY 14, 1956

SUNLIGHT SOAP is best for all fine things!

Make sure you get the wrapped tablet 6d!

5-731-103RNE THE RECORDER JANUARY 5th, 1956

keeps my home CLEAN!

Baths get dirty so easily

A little rub with VIM

and soon it's SHINY BRIGHT!

Disease is so often caused by dirt. Dirt anywhere in the home is dangerous. Keep your home clean with Vim. When the people in your home have used the bath you will often find that there is a hard dirty rim inside where the water has been. Vim will clean off these dirty marks so easily—make your bath clean and smart again and a joy to use.

The things I use for cooking...

clean up so easily—just a quick rub

with VIM and they're SHINY BRIGHT!

Always be very very careful with the things you use for your cooking. To cook food in pots and pans that are dirty is just asking for trouble, because where there is dirt there is danger of disease. Cleaning cooking things with Vim is so easy. First wet them, shake on a little Vim and rub with a brush or cloth. Do the outside too, then rinse and dry. Vim cleans quickly and easily.

Golden City Post Jan. 22, 1956

Yours! A SMOOTH BEAUTIFUL SKIN —in only 14 days!

Yes, in only 14 days your skin can be soft, smooth and sweet-smelling... the way men like it! Start the Palmolive Beauty Plan today. Here's all you do...

Get the right soap for your skin! Palmolive is right because it is a skin soap, a beauty soap. And use Palmolive this way...

Spread Palmolive's rich, creamy lather on to your face. Rub it on to your skin for one minute just like a cream. Then rinse with clean water.

Use Palmolive soap for your bath, for a lovely skin all over! Feel how smoothly Palmolive cleans and beautifies.

Before meeting your man, be nice to be with! It's true—a Palmolive girl always gets her man!

Doctors have proved that Palmolive Beauty Soap brings lovelier skin to 2 out of 3 women in only 14 days!

Palmolive BEAUTY SOAP

BE POPULAR — BE A PALMOLIVE GIRL!

Quality guaranteed by Colgate-Palmolive Ltd.

ONLY 8d.

LOOK FEB. 3, 1956

"I'm the smartest boy at school—my mother uses RINSO"

My shirts are always washed with Rinsol, and they always look smart and clean. My mother says that because she doesn't have to rub them hard to get them clean. My shirts don't wear out quickly like other boys' shirts. We use RINSO for all our clothes because it keeps them cleaner and whiter and because they last longer.

Rinsol

WASHES CLOTHES WHITER—BRIGHTER THAN NEW!

the easy way to wash clothes **CLEAN**

THE BANTU MIRADOR 11th MARCH 1956

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