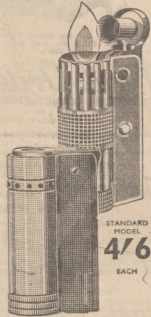


A LIGHT EVERY TIME WITH AN

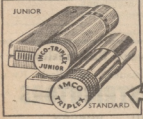


Here's why it's worth looking for the name IMCO TRIPLEX on the base of the lighter you're about to buy:

- * One hand action
- * Simple construction which cannot fail
- * Extra large fuel container
- * Simple slide mechanism for flint renewal
- * Easy wick replacement
- * Absolutely stormproof



STANDARD MODEL 4/6 EACH



JUNIOR MODEL 3/3 EACH

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54

DRUM: OCTOBER 1956



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Mills Filtertips REDS

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