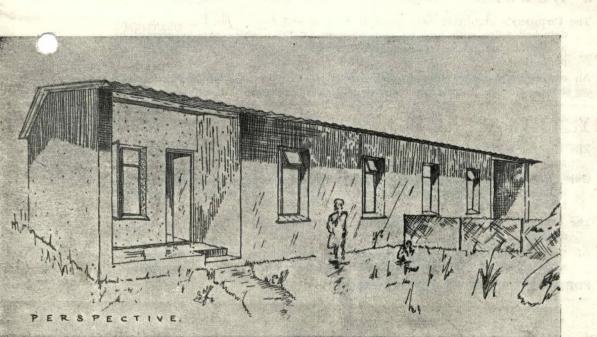
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THE TOB

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THE JOB

To rehabilitate and rehouse some of the 100,000 Coloured people living demoralised lives in shocking pondoks, mainly in the Cape Flats area.

WHY NOT THE GOVERNMENT?

The Central Government lays the onus for providing sub-economic houses on local authorities.

The Cape Town Municipality has for many reasons found its rehousing projects held up.

The nature of local authorities causes progress to be very slow.

Industrialisation is increasing the population faster than local authorities have been able to cope.

Something must be done at once and quickly!

HOW?

The law allows a Company-not-for-profit, under Section 21 of the Companies Act to borrow money from the Central Housing and Planning Commission for such purposes.

CAFDA has formed such a Company controlled by the CAFDA Executive and with government and local authorities on the board.

WHAT IS THE SCHEME?

The Company wishes to build 800 houses of three and four rooms each, a school, three creches, three nurseries, a home for the aged and infirm, a hall, canteen, club rooms, etc.

Each 150 families will have a social worker responsible for their welfare and uplift.

This will constitute Phase A.

During phase A they will be under strict control.

Later they will be moved to larger and better houses for phase B where they will be thrown to some extent on their own resources.

We hope eventually to move the successful families into phase C which will be a home ownership scheme.

WHERE?

The Company is in process of acquiring a 55 morgen site bounded by Prince George Drive and Retreat Road.

Other land will in due course be acquired.

THE HOUSES

The Company's architects have evolved a three and four roomed house in semidetached pairs with cooking and washing facilities which can be erected by a modification of the pisé de terre method for £600 and £700 respectively per pair.

An experimental model unit is being erected at CAFDA to establish costs and a family will be installed to discover any possible snags.

WHY THIS APPEAL?

The Central Housing and Planning Commission may only lend money for houses and buildings directly connected therewith.

Our scheme is more a rehabilitation than a rehousing scheme and many ancillary buildings are needed for which money cannot be borrowed ex Government funds.

The Company in itself has no capital other than what it borrows or what is donated to it.

All the preliminary work of the scheme must be paid for by the Company itself since no loan funds become available until the scheme is finally approved.

FOR THIS PURPOSE WE REQUIRE £50,000.

HOW WILL WE RAISE IT?

- A. By outright donation.
- B. By loan carrying no interest.
- C. By loan carrying a nominal interest.
- D. By any two or three of the above.

NOTE: A member of the Garlick family donated outright £1,000 in the hopes that nineteen other similarly placed individuals would do the same.

If this happens we shall have £20,000.

We want £10,000 in småller donations.

We want £20,000 on loan secured by mortgages.

	CAPIT	AL EXPE	NDITURE	
Ex Government 3% Los	ın:		Brought forward	328,500
	0	£	Ex Government 1/-% Loan	a:
	£	L	Home for Aged and	
400 cottages at £300			Infirm	3,000
each	120,000		Ex Privately Raised Funds	
400 cottages at £350			Shopping Centre 8	3,000
each	140,000		School 7	7,500
Land	41,000		Canteen 4	1,000
Administrative Bldg	3,000		Nursery, Creches 4	1,000
Architects Fees	6,000		Storeroom, Workshops	1,000
Preliminary Expenses	2,500		Architects Fees	1,500
Roads and paths	5,000		Roads, paths, etc 1	1,500
Clearing and levelling	2,500		Fencing 1	1,500
Fencing	6,000		Sundry expenses 1	1,000
Storm Water Drainage	2,500			30,000
Carried to next column		328,500		£361,500

ANNUAL EXPENDITURE

Government 3% Loan (£328,5	Government $1/-\%$ Loan (£3,000):			
		Brought forward		16,251
£	£	Redemption at		
Redemption at		£1.2352 %	37	
£1,2352% 4,05	7	Interest	2	
Interest 2,46	4	Maintenance at 5%	150	
Maintenance at £2 10s.		Fire Insurance	. 3	
per cottage 2,00	0	Sundry Expenses	100	
Fire Insurance at 2/-			The same of	292
per £100 33	0	· Private Capital (£30,000		
Water, 50 g.p.d. each		donated and £20,000		
at 2/- per 1,000 1,50	00	borrowed):		
Estate maintenance and		Redemption of £20,000		
scavenging 1,00	00	loan over 20 years	1,000	
Administration and rent		Interest at 2% (average)	400	
collection at 15% of		Maintenance at 2½%	750	
income 2,50	0	Fire Insurance	30	
Electricity at 5/- per		Administrative expenses	2,500	
month per cottage 2,40	00			4,680
Carried to next column	16,251			£21,223

ANNUAL INCOME

	(Continue	a jr	om pr	evious column)	
7	School rent at	7%		525	
	Canteen rent	at	10%	400	

Rents:	- 11-2	- 7	School rent at 7%	525	
	£	£	Canteen rent at 10%	400	
400 cottages at 7/6 per week each	7,800		Return on Aged Home at 5%	150	
400 cottages at 8/6 per week each	8,840		Trading contribution to Administration	2,708	
Shopping Centre rent at 10%	800			et V	£21,223

(Continued in next column)

CAFDA AND THE UTILITY COMPANY

CAFDA is a welfare society.

The Utility Company is a business concern.

The Warden of CAFDA is the Managing Director of the Company.

The Company will do CAFDA's administration free.

CAFDA will do the Company's social work free.

In the light of later experience there may have to be adjustments to this scheme.

- THE PLIGHT OF THE PONDOKKIE DWELLER IS WELL KNOWN!
- OFFICIAL SCHEMES SUFFER INTERMINABLE DELAYS!
- THE CITIZENS' HOUSING LEAGUE HAS DEMONSTRATED WHAT CAN BE DONE!
- WILL YOU HELP?

CUT ALONG DOTTED LINE

N.B. We do not desire this appeal to affect your usual help to CAFDA itself.

If you cannot afford special help, please pass this on to somebody who can.

TO:

The Warden,

CAFDA,

P.O. Box 4313,

Cape Town.

Dear Sir,

I am anxious to help the Utility Company scheme in the following manner:

- (a) I wish to donate outright the sum of £....
- (b) I am prepared to loan to the Company free of interest to be repaid in twenty years the sum of £....
- (c) I am prepared to loan the Company at% interest per annum the sum of £.....

Yours faithfully,

NAME (In block letters please)

ADDRESS

(N.B. Please delete whatever is not applicable in this letter)

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