



You win real money and it costs you NOTHING!

**LIFEBUOY is a wonderful NEW SOAP!**

Africans all over the country are talking about wonderful NEW LIFEBUOY SOAP. And no wonder! No other soap gets you so clean, so quickly. No other soap keeps you so fresh and costs only 6d. a tablet. Use new Lifebuoy every day as so many thousands of Africans do!



**NEW LIFEBUOY**  
the BIG RED SOAP that keeps you healthy!

— and costs only 6<sup>d</sup>

*Drum - 1-10-54.*

SUCCESSFUL MEN ALWAYS USE

# LIFEBUOY SOAP

THE BIG RED SOAP THAT KEEPS YOU HEALTHY only 6d a tablet

*BANTU MIRROR 16-10-54*

Mr. THABETE not only sells Lifebuoy — he baths with Lifebuoy too!

If you ask Mr. A. H. Thabete, the well-known Edendale shop owner, how he keeps so healthy and so fresh looking, he will tell you that he bathes every day with wonderful Lifebuoy soap. Lifebuoy gets your skin cleaner than any other soap and Lifebuoy kills the germs that cause sickness. That's why Lifebuoy soap is so popular with thousands of Africans... it keeps you clean, fresh and healthy. Wash with Lifebuoy every day.

be popular — keep fresh — use

## Lifebuoy

the BIG RED SOAP that keeps you healthy!

*Drum - 1-10-54*

"Always wash your clothes with RINSO"

says Winifred Sibusoso

"Everyone wants to do their washing the easiest way... and the easiest way to wash clothes is with Rinsol" says Winifred Sibusoso, the Lever Brothers' Home Expert. You don't have to rub and scrub when you use Rinsol... and the clothes are whiter and cleaner and last so much longer.

## RINSO

The easy way to wash clothes CLEAN

*Drum - 1-10-*

# Field's

the very essence of lavender

The perfume in Field's Buckingham Lavender soap is the loveliest in the world because it is distilled from real Lavender blended with the modern sophistication of Rosemary and Jacaranda to make it last and last. Wash with Field's Lavender always. Its perfume is so fresh and strong that a few spare tablets kept with your linen and lingerie will make them fragrant too. Attractive box of three 3/6. Deodorant sale 3/6. Bath cubes (box of six) 3/6. Lavender water, small 3/6, large 10/6.

AVAILABLE IN ALL GOOD SHOPS

This fine soap 5/- per box

*Drum 1-10-54*

J. C. & J. FIELD LIMITED, 162 NEW BOND STREET, LONDON

How do you wash the clothes so white?

With Crystal soap — the soap that's right!

Why use just any soap... when, with pure, better Crystal Soap, your clothes not only wash whiter, but you don't have to rub so hard, because pure Crystal contains more real soap, less water—saves wear and tear caused by hard rubbing. What is more, because there's more soap in Crystal, a tablet of Crystal Soap lasts longer. Crystal washes quickly, safely, cheaply.

MAKE SURE YOU BUY

IT WASHES WHITER... LASTS LONGER!

*Drum - 1-10-54*

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