

community committee. Here are a few suggestions for taking immediate action on this project:

- 1) Write to: Mrs. Kariuki Njiiri, Chairman, Board
of Trustees, Kenya Children's Library,
P.O. Box 4322, Nairobi, Kenya, East Africa

Tell her that you wish to work on this project. She will send you the current news on the development of the project in Kenya which you can use to further stimulate the interest of your community.

- 2) Make up your community-wide committee so that it is representative of as many civic and church groups as possible.

- 3) Plan a "buy-a-brick for Kenya-children" campaign. With help from a local printer, get your "bricks" made and then have your committee parcel them out to the committee members. With such broad community participation, it should be possible to sell 1000 "bricks" for \$1.00 a piece.

- 4) Locate students from Kenya in your area and involve them in some phases of the fund-raising.

- 5) Develop a good publicity committee and have them keep the following groups informed of the progress on your project:

African Affairs Division, United States Information Agency,
1776 Pennsylvania Avenue, N.W., Washington, D.C.

African Government Offices related to the area in which you have your project. See list on page 5.

Your local and statewide newspapers.

There will be great satisfaction in participating in a community-wide action such as the sample project outlined above. Many other ideas are available which would be challenging for your community.

UNESCO Gift Coupon projects lend themselves well to such a community-wide approach.

C. The Program of the U.S. National Commission for UNESCO

The U.S. National Commission for UNESCO was established in 1946 by the Congress of the United States for the purpose of advising the U.S. Government in matters relating to UNESCO and serving as an agency of liaison between UNESCO and the American people:

In order to draw on the knowledge of American experts in the fields of education, science and culture, the Commission is composed of 100 leaders in these fields, appointed by the Secretary of State for three-year terms. Sixty members represent national voluntary organizations, 25 are representatives of Federal, State and local governments, and 15 are appointed at large. The Commission meets as a whole once a year but conducts its detailed business through periodic meetings of special committees. Every other year the Commission sponsors a national conference on a subject related to UNESCO's work. The theme of the Eighth National Conference, held in October 1961 is "Africa and the United States: Images and Realities."

In the two-year period between these biennial meetings the Commission seeks to focus nation-wide attention on the theme of its latest conference. It seeks to stimulate smaller conferences; community-wide programs; study-discussion groups; film showings; individual, organization, and community projects and the other activities described in this guide. The Commission serves as a special source of information about UNESCO programs in the area covered by the National Conference.

With reference to Africa, as pointed out earlier, the Commission will provide some speakers; supply without charge copies of discussion materials, a list of films, and materials on UNESCO and its programs in Africa, and give general advice and guidance to individuals and organizations planning programs and projects.

(2) Develop a good publicity committee and have them keep the following groups informed of the program and your progress. The groups to be contacted are: local, state, and national newspapers; radio and television stations; labor unions; business organizations; educational institutions; and other groups interested in the program. The publicity committee should also be responsible for the distribution of the program materials to these groups.

D. The Program of the U.S. National Commission for UNESCO. The U.S. National Commission for UNESCO was established in 1954 by the Congress of the United States for the purpose of advising the U.S. Government in matters relating to UNESCO and serving as an agency of liaison between UNESCO and the American people.

In order to give our knowledge of American experts in the field of education, science and culture, the Commission has composed of 100 members from their fields, appointed by the Secretary of State for three-year terms. Fifty members represent national voluntary organizations, 25 are representatives of Federal, State and local governments, and 5 are appointed at large. The Commission meets as a whole once a year but conducts its detailed business through periodic meetings of special committees. Every other year the Commission sponsors a national conference on a subject related to UNESCO's work. The names of the National Conferences held in October-1954, 1956, 1958, 1960, 1962, 1964, 1966, 1968, 1970, 1972, 1974, 1976, 1978, 1980, 1982, 1984, 1986, 1988, 1990, 1992, 1994, 1996, 1998, 2000, 2002, 2004, 2006, 2008, 2010, 2012, 2014, 2016, 2018, 2020, 2022, 2024, 2026, 2028, 2030.

The opinions expressed by the authors of this report are those of the authors themselves and do not necessarily reflect the opinion of the United States National Commission for UNESCO nor of the Department of State nor of UNESCO.

Collection Number: AD1715

SOUTH AFRICAN INSTITUTE OF RACE RELATIONS (SAIRR), 1892-1974

PUBLISHER:

Collection Funder:- Atlantic Philanthropies Foundation

Publisher:- Historical Papers Research Archive

Location:- Johannesburg

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