

AL44

REPORT ON THE MILLION SIGNATURE CAMPAIGN(MSC) IN KIMBERLEY ON THE
18TH MARCH 1984.

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1. The existing area committee in Kimberley agreed to serve as the co-ordinating committee for the area. This was decided in a meeting held jointly with the two secretaries of the NC interim structure on the 16th March. The committee explained that letters had been written to organisations and individuals inviting them to the launch of the campaign. Posters advertising the meeting had already been put up. Due to lack of proper and inefficient publicity methods less impact would be made on the public (i.e. according to the committee observations).

2. THE LAUNCH 18TH MARCH

2.1. VENUE: ST. BONIFACE MISSION IN GALESHEWE

2.2. TIME: 15h00

2.3. ATTENDANCE: 300

2.4. CHAIRPERSON: JOMO KHASU

3. The first MSC launch in the Northern Cape was held in Galeshewe, Kimberley. The meeting was addressed by the following speakers:

- i. Galeshewe Youth interim committee.
- ii. Huhudi Youth Organisation (Hugo)
- iii. Fedsaw (Mrs. Ncapayi)
- iv. Cde Aubrey Mokoena (R.M.C. & UDF)
- v. Cde Rev. Frank Chikane (UDF)

3.1. The keynote speaker Rev. F. Chikane touched on the history of resistance, the birth and ~~wahazam~~ relevance of the UDF its campaigns and more specifically the MSC and its purpose.

3.2. The only newspaper present was the Diamond Fields Advertiser (DFA) with no photographs on the scene.

3.3. Ten minutes before the meeting a signature from Rev. Ft. A.M. MAROPONG was secured. Ft. Maropong is a prominent and outspoken person in Galeshewe. He is president of the Northern Cape Council of Churches and member of Kimberley D.P.S.C.. He volunteered to take five (5) forms with him to continue the campaign.

3.4. When the meeting dispersed at 17h30 already 150 signatures had been collected and people were still signing.

4. OBSERVATIONS

4.1. Although there was a positive response from people in Kimberley to the meeting it was clear that we failed to take advantage of the potential support through our publicity.

4.2. A very large number of the youth had responded and quite a few adults.

4.3. Adults are not hostile but a proper approach is needed to rally them.

4.4. Press coverage is very weak and not really projecting the UDF properly. An announcement/advertisement instead of an article which appeared in the DFA on Friday 16th had failed to make impact on the Kimberlites.

4.5. We need an independent community newspaper to project the UDF, our organisations and activity in general in our area.

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END

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