

DING! DONG!
It won't be long until Christmas...
SHOP EARLY!

Dress in American Styles

THE MAXLEY WAY!

Be Smart and Gay on Christmas Day
THE MAXLEY WAY

Made from very smart and strong materials in a big selection of the latest styles

**SUITS • TROUSERS
 SPORTS JACKETS**



**LOW PRICES
 HIGH QUALITY
 BIG SELECTION**

Don't delay another day
ORDER NOW THE MAXLEY WAY
 Send for Catalogue and Samples to
MAXLEY AGENCIES
 P.O. BOX 7593 JOHANNESBURG

BE THE BEST DRESSED MAN IN TOWN!

- Carduroy Hacking Jackets ... 77/6
- "Ameo" Sports Coats ... £5
- Regent Corded Trousers in Green, Fawn, Navy and Grey ... 37/6
- Liflex Trousers, Narrow Bottoms in Green and Brown ... 47/6
- Carduroy English Olympia, Light and Dark ... 55/-
- Barelay Shirts (can be worn with or without tie) ... 22/6
- Striped Shirt, Truborned Collar ... 16/11



Regent Shirts, Short Sleeves ... 14/6
 Long Sleeves ... 16/6

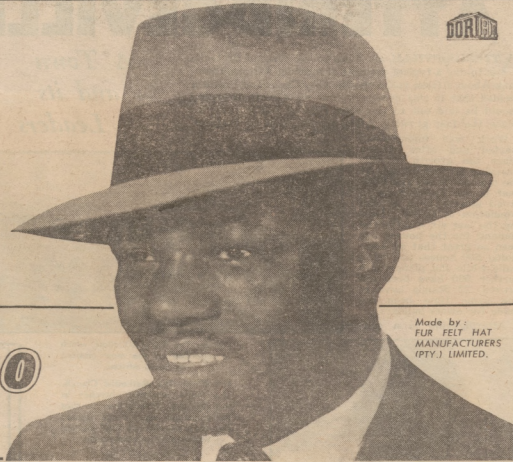
OPEN UNTIL 1 p.m. ON SATURDAYS

MEIKLES
AFRICAN STORE

Corner of 6th Ave./Abercorn St., Bulawayo

AFRICAN WEEK 25/8/54

A HAT for Champions



Sanremo

TRADE INQUIRIES: P.O. BOX 79 CROWN MINES, JOHANNESBURG

Made by FUR FELT HAT MANUFACTURERS (PTY.) LIMITED

2002 1/9/54



Well dressed men are tailored by

Endsign

DRUM 1/9/54

If you can't come to **EDWORKS** let Edworks come to YOU!



ONLY **39/11**
 Plus Approximately 3/6 postage.

EDWORKS

254, Murchison Street, Ladysmith. Write for latest 22 page catalogue of shoes and clothing, P.O. Box 509, Port Elizabeth.

Africa's famous hat



NOW is the time to get yourself a new

Battersby HAT

- Made in England from Real Fur
- Stocked by all good stores
- Wide choice of the latest styles and colours

Made by **BATTERSBY & CO., LTD.** TRAFALGAR SQUARE, LONDON, ENGLAND
 THE LARGEST MAKERS OF MEN'S QUALITY HATS IN GREAT BRITAIN

FAMOUS JARMAN OF U.S.A.



POST FREE

(No C.O.D. orders accepted)

KAYS OUTFITTERS

51 PRESIDENT STREET (Corner of Sauer Street) JOHANNESBURG Phone 33-2437

DRUM 1/9/54

Keep Your Money SAFE in a "Saltrama" PURSE or WALLET



These smart wallets are waterproof and are specially welded. You can get them at all stores. Be wise and buy one today.

Bantu Mirror 11/9/54

This is the climate for

AERTEX



In hot weather Aertex keeps you cool. In cold weather Aertex keeps you warm. That's because Aertex is woven into millions of little air-cells, and it's the air that keeps you comfortable in all climates. Underwear, shirts, blouses, pyjamas — there's Aertex comfort for everyone, all day long, all year round.

It's smart-it's healthy-it's **AERTEX!**

Brown & Walton Ltd., 9, New Africa House, Salisbury.

Collection Number: A427

Collection Name: African newspaper advertisements, 1953-1957

PUBLISHER:

Publisher: Historical Papers Research Archive

Location: Johannesburg

©2014

LEGAL NOTICES:

Copyright Notice: All materials on the Historical Papers website are protected by South African copyright law and may not be reproduced, distributed, transmitted, displayed, or otherwise published in any format, without the prior written permission of the copyright owner.

Disclaimer and Terms of Use: Provided that you maintain all copyright and other notices contained therein, you may download material (one machine readable copy and one print copy per page) for your personal and/or educational non-commercial use only.

People using these records relating to the archives of Historical Papers, The Library, University of the Witwatersrand, Johannesburg, are reminded that such records sometimes contain material which is uncorroborated, inaccurate, distorted or untrue. While these digital records are true facsimiles of paper documents and the information contained herein is obtained from sources believed to be accurate and reliable, Historical Papers, University of the Witwatersrand has not independently verified their content. Consequently, the University is not responsible for any errors or omissions and excludes any and all liability for any errors in or omissions from the information on the website or any related information on third party websites accessible from this website.

This document is part of a private collection held at the Historical Papers Research Archive, University of the Witwatersrand, Johannesburg, South Africa.