

3/11

Mr. Minister, Mrs. Waring,
Mr. Glazer and Mrs. Glazer,
Our visitors from overseas,
Ladies and gentlemen,

Johannesburg is known as the Golden City. It certainly enjoys the golden opportunity it has to act as host to one hundred and eighty-six topline ladies and gentlemen - leaders in travel and tourism in their respective countries.

Johannesburg and its citizens, its commercial, industrial, financial and travel organisations, are all deeply thankful that good fortune has placed us in this unique position of showing our friends in an all too short a week some facets of our city, its environments, its peoples, its way of life.

Johannesburg would have liked you to stay much longer, and see and enjoy much more. But, life is short, time runs on, and you have to return to your countries to carry on with the important functions which rest on your shoulders.

However, let us regard your visit as a mere tasting of what we have in store for the visitor; the tourist, the man and woman who want to escape from it all and relax in our country; the investor, because our buoyant economy offers opportunities and rewards unparalleled in the world.

Johannesburg can certainly make that bold statement. Only 82 years ago no Johannesburg, no Reef towns, not even a little village existed where we now have a city of world fame and stature. Today Johannesburg has
inhabitants, White and Non-White. Our City budget
was R million last year.

We

Where we have to say farewell to many of you tonight, we want you to know that it was our privilege to meet and to have had you with us. Please come again - stay longer - and send your friends.

To those who have the opportunity of visiting Cape Town and Durban, we wish to say in advance that you will enjoy it. We of the City of Johannesburg all love Durban and Cape Town.

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And now, the thanks of the City of Johannesburg to the President Hotel. We are delighted to have The President as our hotel. The City's appreciation also to all organisations and persons who have not only made this week a reality, but a wonderful experience.

To you, Mr. Minister, and to you, Mrs. Waring, thank you for coming a thousand miles from Cape Town to make this evening even more memorable.

MR. MINISTER, MRS. WARING, MR. GLAZER AND MRS. GLAZER, *Glazer &*
OUR VISITORS FROM OVERSEAS, LADIES AND GENTLEMEN:

JOHANNESBURG IS KNOWN AS THE GOLDEN CITY. IT CERTAINLY ENJOYS THE GOLDEN OPPORTUNITY IT HAS TO ACT AS HOST TO ONE HUNDRED AND EIGHTY-SIX TOPLINE LADIES AND GENTLEMEN - LEADERS IN TRAVEL AND TOURISM IN THEIR RESPECTIVE COUNTRIES.

JOHANNESBURG AND ITS CITIZENS, ITS COMMERCIAL, INDUSTRIAL, FINANCIAL AND TRAVEL ORGANISATIONS, ARE ALL DEEPLY THANKFUL THAT GOOD FORTUNE HAS PLACED US IN THIS UNIQUE POSITION OF SHOWING OUR FRIENDS IN AN ALL TOO SHORT A WEEK SOME FACETS OF OUR CITY, ITS ENVIRONMENTS, ITS PEOPLES, ITS WAY OF LIFE.

JOHANNESBURG WOULD HAVE LIKED YOU TO STAY MUCH LONGER, AND SEE AND ENJOY MUCH MORE. BUT, LIFE IS SHORT, TIME RUNS ON, AND YOU HAVE TO RETURN/...

RETURN TO YOUR COUNTRIES TO CARRY ON WITH THE IMPORTANT FUNCTIONS WHICH REST ON YOUR SHOULDERS.

HOWEVER, LET US REGARD YOUR VISIT AS A MERE TASTING OF WHAT WE HAVE IN STORE FOR THE VISITOR; THE TOURIST, THE MAN AND WOMAN WHO WANT TO ESCAPE FROM IT ALL AND RELAX IN OUR COUNTRY; THE INVESTOR, BECAUSE OUR BUOYANT ECONOMY OFFERS OPPORTUNITIES AND REWARDS UNPARALLELED IN THE WORLD.

JOHANNESBURG CAN CERTAINLY MAKE THAT BOLD STATEMENT. ONLY 82 YEARS AGO NO JOHANNESBURG, NO REEF TOWNS, NOT EVEN A LITTLE VILLAGE EXISTED WHERE WE NOW HAVE A CITY OF WORLD FAME AND STATURE. TODAY

JOHANNESBURG/...

JOHANNESBURG HAS 1,294,900 INHABITANTS, 407,100 WHITE AND 887,800 NON-WHITE. OUR CITY BUDGET WAS R128 MILLION LAST YEAR.

3/11

at end

WHERE WE HAVE TO SAY FAREWELL TO MANY OF YOU TONIGHT, WE WANT YOU TO KNOW THAT IT WAS OUR PRIVILEGE TO MEET AND TO HAVE HAD YOU WITH US. PLEASE COME AGAIN - STAY LONGER - AND SEND YOUR FRIENDS.

TO THOSE WHO HAVE THE OPPORTUNITY OF VISITING CAPE TOWN AND DURBAN, WE WISH TO SAY IN ADVANCE THAT YOU WILL ENJOY IT. WE OF THE CITY OF JOHANNESBURG ALL LOVE DURBAN AND CAPE TOWN.

JOHANNESBURG, TO MY MIND, IS THE LOGICAL JUMPING-OFF POINT FOR THIS NEW CONCEPT IN TOURISM. THIS WEEK HAS SEEN THE "INVASION" OF ONE HOTEL BY A LARGE GROUP OF OVERSEAS VISITORS - SOMETHING WHICH HAS NOT OCCURRED BEFORE IN JOHANNESBURG'S HOTEL HISTORY. BECAUSE OF OUR COSMOPOLITAN POPULATION, WE OFFER A FAVOURABLE CLIMATE TO THE ESTABLISHMENT OF SUCH AN HOTEL AND FOR THE DEVELOPMENT OF THIS IMPORTANT ASPECT OF INTERNATIONAL TOURISM. YOU, MR. MINISTER, HAVING LIVED IN JOHANNESBURG FOR MANY YEARS HAVING HAD YOUR BUSINESS HERE AND YOU, MRS. WARING, HAVING BEEN A JOHANNESBURG CITY COUNCILLOR AND CLOSELY ASSOCIATED WITH OUR CITY, WILL BOTH BEAR WITNESS TO ITS PHENOMENAL PROGRESS.

P. H. exp
FOR THE VISITORS, IT MAY BE OF INTEREST FOR ME TO MENTION THAT BY THE YEAR 2,000 IT IS ESTIMATED THAT 42% OF THE WORLD'S POPULATION WILL LIVE IN/...

IN CITIES OF 100,000 PEOPLE AND OVER. THESE MAY BE HARD FIGURES TO GRASP, BUT THEY ARE EVEN MORE ASTONISHING WHEN APPLIED SPECIFICALLY TO JOHANNESBURG. THE TRANSVAAL'S POPULATION IN 1960 WAS 1,468,305 WHITES. JOHANNESBURG'S METROPOLITAN POPULATION FOR THE SAME YEAR WAS 413,153 WHITES. IT IS EXPECTED THAT IN THE YEAR 2,000 JOHANNESBURG'S POPULATION WILL HAVE MORE THAN DOUBLED ITS WHITE FIGURE TO 943,000 - THE TOTAL POPULATION IN THAT YEAR IS EXPECTED TO HAVE INCREASED FROM 1,152,525 TO 2,867,000.

I AM MENTIONING THESE FIGURES SPECIFICALLY TO INDICATE HOW POPULATION GROWTH HAS TELESCOPED. FROM THE PERIOD 350 to 1850 A. D. POPULATION IN THE WORLD DOUBLED ITSELF. FROM 1850 to 1950 - A CENTURY - WORLD POPULATION AGAIN DOUBLED ITSELF BUT... IN A PERIOD OF 40 YEARS,

FROM 1950 to 1990, IT IS ESTIMATED THAT THE WORLD POPULATION WILL AGAIN DOUBLE ITSELF. WE ARE USUALLY SO INCLINED TO APPLY POPULATION FIGURES TO THE WORLD, TO CHINA, TO RUSSIA, BUT THE FIGURES I HAVE GIVEN YOU FOR THE JOHANNESBURG METROPOLITAN AREA, SHOWING THAT IN 40 YEARS WE ARE GOING TO MORE THAN DOUBLE OUR POPULATION WILL MAKE YOU, OUR VISITORS TO JOHANNESBURG, APPRECIATE THAT THIS IS INDEED NO MEAN CITY.

TO YOU, MR. MINISTER, AND TO YOU, MRS. WARING, THANK YOU FOR COMING A THOUSAND MILES FROM CAPE TOWN TO MAKE THIS EVENING EVEN MORE MEMORABLE.

I know what he says I do see it and know

AND NOW, THE THANKS OF THE CITY OF JOHANNESBURG TO THE PRESIDENT HOTEL. WE ARE DELIGHTED TO HAVE THE PRESIDENT ^{in our city} ~~AS OUR HOTEL~~. THE CITY'S APPRECIATION ALSO TO ALL ORGANISATIONS AND PERSONS WHO HAVE NOT ONLY MADE THIS WEEK A REALITY, BUT A WONDERFUL EXPERIENCE.

JOHANNESBURG/...

WENEER DIE BURGEMEESTER EN DIE BURGEMEESTERSVROU.

DIT IS VIR MY GADE EN MY 'N EER OM DIE BURGEMEESTERSPAAR VAN

JOHANNESBURG HIER VANAAND TE VERTEENWOORDIG. MY BURGEMEESTER HET MY GEVRA OM AAN U SY VERSKONING OOR TE DRA DAT WEENS 'N AMPTELIKE PLEGTIGHEID IN JOHANNESBURG, HY EN SY GADE NIE DIE SONDAGDIENS KON BYWOON NIE. HY HET MY OOK GEVRA OM SY GELUK AAN U EN U GADE TOE TE WENS EN DIE HOOP UITSPREEK DAT U AMPSTERMYN SUKSESVOL EN PLESIERIG SAL WEES. EK IS BAIE BLY DAT EK EN MY GADE DIE KANS GEHAD HET OM HIER VANAAND TE WEES.

Never before perhaps has an idea of inviting guests to our country developed to the magnitude of the "Visit South Africa Week."

Never before, undoubtedly, have we been honoured by so many friends, speaking so many languages, and coming from so many countries as our honoured visitors from overseas.

That we, as South Africans, have been greatly impressed by the friendly co-operation, keen interest, and fine calibre of men and women, is decidedly an unqualified truth. Yes, we are proud and deeply grateful to have you all with us this evening, and to being your hosts for this week.

But, this "Visit South Africa Week" has also proved invaluable in other respects. It has proved just once again that our country, and our people have open hearts. We like to receive guests; we like visitors from the countries from where the forefathers of so many South Africans originate; we love it to show our country, our peoples, and our way of life to others. We enjoy it to share our fine climate, our natural heritages, our beautiful scenery, and our wild life, with others. And, we also love it to refresh in the presence of you good people in such pleasant conditions as this hotel, The President, offers.

May I say that all of us who have been associated with this "Visit South Africa Week" will be deeply sorry to say farewell to you all. The idea of this week is ours - but you have given it real meaning, and lasting quality.

To all who have worked so well and contributed so freely, I can only say "thank you indeed." You will no doubt all join me in saying it was well and truly worth the effort. It is just a pity that a week is so short.

And finally, that we have our Minister of Tourism and Mrs. Waring with us tonight, is an indication of the appreciation by the Government of the immense value of this visit. Mr. Minister, thank you for honouring us so greatly.

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