

R WALMER
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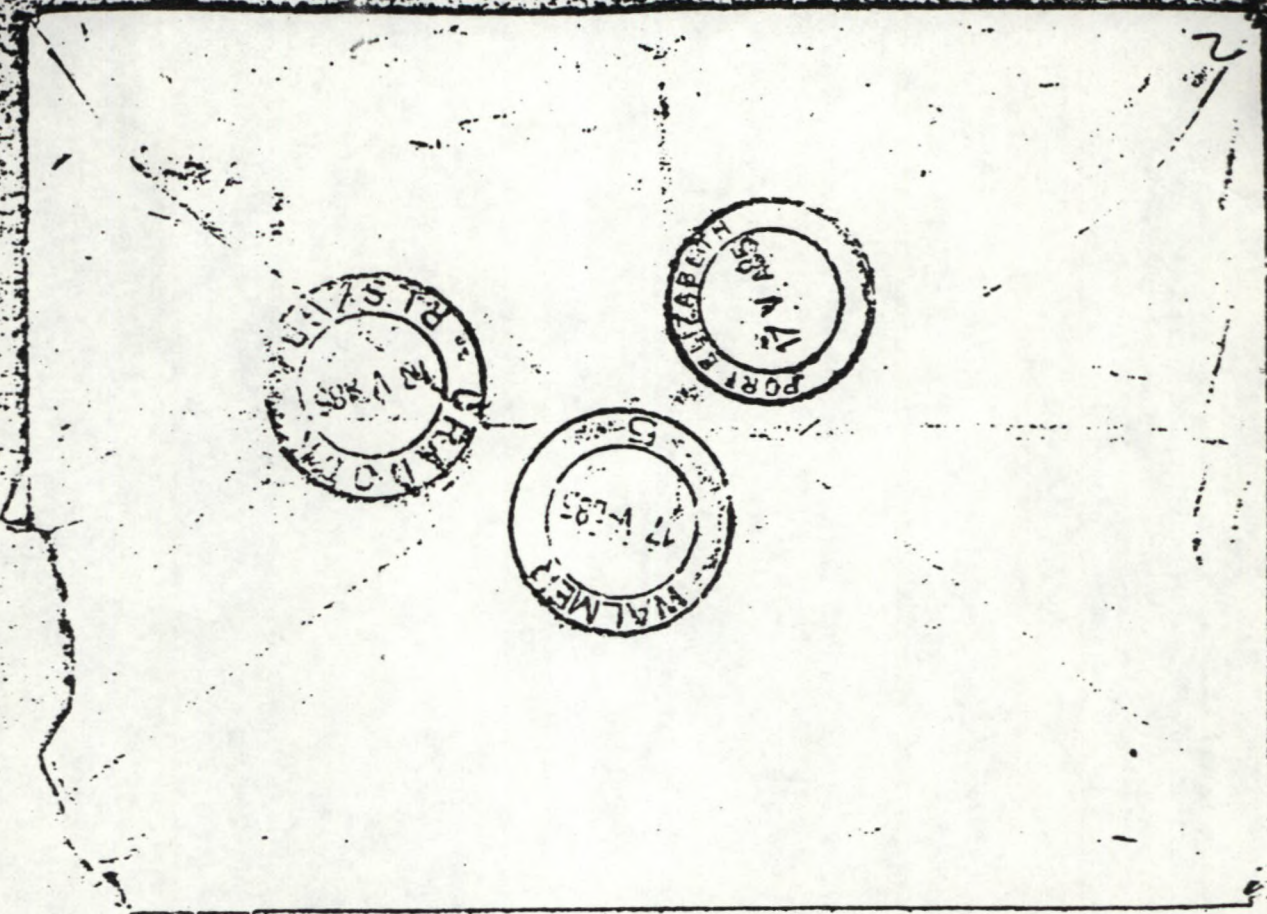


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Seals

MR. GLADWELL MAKAULA
44 CHINA STREET,
ILINGELIHLA, TOWNSHIP,
CRADOCK,
C.P.

AAZ(10)1



HEADQUARTERS
U.S. AIR FORCE
17 APR 1951

PORT ELIZABETH
17 APR 1951

WALMER
17 APR 1951

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Box 5379 AAZ(00)

Walmer. 6065.

Port Elizabeth.

15. 5. 85.

Dear Gladwell,

We hope you will be able to send a delegate to this Workshop. As numbers are limited, it might be an idea for CRADORA to send one delegate and CRADOYA to send one. They could then work together. I enclose 2 copies of the invitation and perhaps you would be good enough to pass one on to the Chairman of Cradoya.

Hoping to see you soon,
Love to house,
Judy.



Cape Eastern Region

YOUR ORGANISATION IS INVITED TO PARTICIPATE IN A MEDIA WORKSHOP to be held in Port Elizabeth from June 14-16th.

The Black Sash, the Human Awareness Programme and representatives from the Justice and Reconciliation departments of both SACC and the SA Catholic Bishops Conference have been planning a series of workshops designed to help ourselves and other organisations to make more effective use of the commercial media in our efforts to work for justice and democracy in South Africa.

All of us need to know how to reach a wider public in order to inform and stimulate public opinion about important issues. Whatever our criticism of the press we need to know how to handle it. This applies to both the local and international press. We can also create opportunities to get a point of view across through radio and TV, however difficult it may be. Much of our criticism of the press stems from our own inability to communicate with editors and reporters.

The media workshop is designed to help us learn how to do this.

The facilitators will be a person from HAP who will run the workshop, with a press expert from the United Kingdom. A member of Rhodes University's Journalism Dept., a former journalist qualified in law, will do practical teaching on journalists' legal limitations.

An experienced local journalist will also be present throughout the workshop to give information on local conditions.

Input will include how to make an issue newsworthy, how and when to issue a press release or statement, how to present material to the press, to radio and TV, the legal restraints, the practical restraints on journalists etc. etc. It is to be purely practical teaching and strategy planning. Ideological differences should not prevent people from participation and we hope they will not do so.

The language used will be English throughout.

Participants will be asked to report on and discuss two case studies from the local area. One should be a successful case study such as the letter to the Queen and Mrs. Thatcher from the Ngema people at the time of P.W. Bothas' visit to Europe. One should be a failure such as the failure to communicate the appalling situation in E. Cape communities before the Uitenhage massacre on 21st March.

Organisations invited to attend are limited to 2 delegates each, we aim at a total number not exceeding 70. We hope delegates will be those responsible for press liaison and public relations in their own organisations and that they will pass on to their own members and affiliate organisations what they learn at the workshop.

VENUE: North End Methodist Church, Bagshaw St., Port Elizabeth.

TIMES: Friday, 14th June: 5.30 Get-together to register and have supper.
Saturday, 15th June: 9a.m. Work begins, continuing all day.
Sunday, 16th June: 9a.m. Work begins and continues until lunch time. Participants depart after lunch.

Delegates and their organisations are responsible for their own transport costs. There will be no registration fee.

R.S.V.P. to Judy Chalmers, P.O. Box 5379, Walmer, P.E. tel. 361019.
or Isobel Douglas-Jones. tel. 305403.

If accommodation is required please notify above as soon as possible.

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DELMAS TREASON TRIAL 1985 - 1989

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