

DRAFT PROPOSAL FOR AN ECC FILM FESTIVAL

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★ AVAILABLE MATERIAL:

1) Imports not previously shown in SA

Cost: ± R600 freight, \$500 hire.

- i) Punishment park - Peter Watkins
- ii) The Peace Game - Peter Watkins
- iii) The Long Days Dying - Peter Collinson

2) Major films available inside SA.

Cost: 30% box office takings

- i) The Hire - Robert Segal
- ii) Steamers
- iii) Gallipoli
- iv) Breaker Morant
- v) The Deer Hunter
- vi) Apocalypse Now
- vii) The Killing Fields
- viii) Under Fire
- ix) Missing

3) 16mm films available in Provincial library
~ are required to be shown free of charge

Cost: free

- i) Culloden - Peter Watkins
- ii) War Games - Peter Watkins
- iii) Carry Greenham Home - Bobbet

- i) Private Schultz
- ii) Between Men
- iii) Top Priority
- iv) Mai Lai Veterans Speak
- v) Paul Jacobs and the Nuclear Gang
- vi) Foreign Correspondent
- vii) Warsaw Ghetto
- viii) Les Canadiennes
- ix) Siege
- x) Happiness in 20 years
- xi) Sad song of a yellow skin
- xii) War in Spain
- xiii) Vietnam, a historical document
- xiv) Swastika
- xv) The Double-Headed Eagle.

4) SA material on film or video

Cost: free

- i) Poverty and Politics ~ Keith Shaw
 - ii) Reserve Four - Gavin Young
 - iii) Abaphuthiwe - Gavin Young
 - iv) ECC conscription video
 - v) BBC 20/20 Vision video on CO.
- + others.

The above material raises the following themes

- international peace
- nuclear disarmament
- US wars in Vietnam
- World War II
- apartheid and violence: war in SA.
- conscription and CO.

★ VENUES:

The following venues have been suggested in Cape Town:

- i) Labia Cost: R 3500 per week \Rightarrow 18 showings
- ii) Pinewood
- iii) UCT campus Cost: probably free if we book through
(only 16mm facilities) CAG or host the function jointly.

- The Labia would probably have the best attendance.
- Other centres would have to make their own arrangements

★ TIMING:

- not during exams
- ? not during holidays

Suggestions - October 1985 } if we use UCT campus
- March 1986 }
- December 1985 ~ if we use Labia.

★ NATIONAL PROGRAMME:

Since the cost of inputs used on a national basis will not be higher than the price quoted, it is cost-effective to use these films in a number of centres. This would also permit us to impart 2 or 3 films at a reasonable rate for each centre. (\pm R 1500 per centre)

★ BUDGET PROPOSAL: (local scenario A)

• Venue - UCT campus

• Films imparted

(1 film if festival held in CT only:
2 films .. nationally)

Cost:

—
R 1 500

- media - posters R 150
- pamphlets R 60
- programmes R 60
- press adverts R 300

- projectionist @ R 25 per evening R 300
 x 12 evenings

- transport of films between centres R 300
 (R 900 ÷ 3)

R 2 670

(provided that most of the films we require are available on 16mm)

★ LOCAL SCENARIO A:

- duration of film festival - 2 weeks
 (6 days per week)
- two showings per night (? 6.30 and 8.30 pm)
- on Mondays, Tuesdays, Wednesdays and Thursdays
 the first showing is free, consisting of a selection
 of Provincial library films, plus other South African
 material;
- the other 16 showings cost R3 per showing, and
 consist of
 - 4 x import 1
 - 4 x import 2
 - 3 x 'Streamers'
 - 3 x The Line
 - 1 x Gallipoli
 - 1 x Breaker Morant.

plus preceding shows using local SA material
 (? ECC video or conscription)

- assuming 100 people attend each paid showing the total takings = R3 x 100 x 16

$$= R 4 800$$

less 30% of 8 shows - R 720

$$R 4 080$$

less costs

$$- R 2 670$$

$$R 1 410$$

PROFIT! ?

★ BUDGET PROPOSAL (local scenario B)

	<u>Cost</u>
• Venue - Labia (1 week)	R 3 500
• imported films	R 1 500
• media (see above)	R 570
• transport	R 300
	<hr/> R 5 870

★ LOCAL SCENARIO B:

- duration of film festival - 1 week
- three showings per night (6.00, 8.00 and 10.00 pm)
- three free showings of Provincial library films (6.00 pm Wednesday, 10.00 am and 2 p.m. Saturday)
- 17 paid showings at R3 a ticket
- same films as above, plus 1 x Deer Hunter.
- assuming 150 persons per showing takings are:

$$R3 \times 150 \times 17 = R 7 650$$

$$\text{less 30\% of 9 showings} - R 1 215$$

$$\text{less costs} - R 5 870$$

$$R 1 565$$

⇒ Nett profit R 565

★ National Scenario:

- we have calculated that other centres would contribute R 1500 in total towards hiring of overseas films. This permits us to hire two films.
- we have calculated transport costs for these and other films at R 900. This may cover transport between urban centres, but could be an underestimate.
- we would require other centres to work out their own scenarios appropriate to
 - a) venues available
 - b) ECC workers available
 - c) audience.and hence calculate their own budgets. Media would probably need to be specific to each centre. A national budget could be worked out once each centre has drawn up their own budgets.
- we are attempting to obtain funding for this project (at present for a local film festival) separately from the current national budget.

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END CONSCRIPTION CAMPAIGN (ECC)

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